

Allegan County Tourist Council



Allegan County Parks, Recreation &
Tourism
3283 122nd Ave
Allegan, MI 49010
269-686-9088
parks@allegancounty.org
<http://www.allegancounty.org>

Chairperson: Rick Burn
Vice Chairperson: Debbie Laraway

TOURIST COUNCIL MEETING – AGENDA

**Maria
Albright**
269-686-6595
Allegan

Tuesday, May 16, 2023, @ 10:00am
County Services Building – Board Conference Room -3283 122nd Ave, Allegan, MI 49010
Virtual Connectivity Option:

Scott Beltman
616-292-1414
Hopkins

CALL TO ORDER:

**Melissa
Brower**
616-550-3408
Fennville

ROLL CALL:

APPROVAL OF MINUTES:

PUBLIC PARTICIPATION:

ADDITIONAL AGENDA ITEMS:

APPROVAL OF AGENDA:

PRESENTATION: Melissa Bower, Lakeshore Networking

Rick Burn
678-296-1409
Holland

REVIEW ITEMS:

1. Financial Statements
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Matt Helmus
616-355-1031
Holland

RECOMMENDATION/ACTION ITEMS:

1. None
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**Debbie
Laraway**
269-416-0221
Pullman

DISCUSSION ITEMS:

1. Z-card Design Review
 2. County Tourist Website Review - [Allegan County Tourism Information | Allegan County, MI](#)
 3. Tourist Council
 - a. Projects/Goals
 - b. Marketing Strategies
 - c. www.onlyinyourstate.com advertising
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Tim Perrigo
269-686-0276
Allegan

Ashley VanZee
616-834-1270
Zeeland

NOTICE OF APPOINTMENTS: None at this time.

Vacancy: term expires 12/23

FUTURE AGENDA ITEMS:

ROUND TABLE:

ADJOURNMENT: Next Meeting – August 15, 2023, @ 10:00 in County Services Building – Board Conference Room -3283 122nd Ave, Allegan, MI 49010