

Allegan County Tourist Council



Allegan County Parks, Recreation &
Tourism
3283 122nd Ave
Allegan, MI 49010
269-686-9088
parks@allegancounty.org
<http://www.allegancounty.org>

Chairperson: Rick Burn
Vice Chairperson: Debbie Laraway

TOURIST COUNCIL MEETING – AGENDA

Tuesday, November 14, 2023, @ 10:00 am

County Services Building – Board Conference Room -3283 122nd Ave, Allegan, MI 49010

Virtual Connectivity Option: <https://us02web.zoom.us/j/84412707116>

**Maria
Albright**
269-686-6595
Allegan

Scott Beltman
616-292-1414
Hopkins

**Jenny
Boerman**
269-694-6880
Plainwell

**Melissa
Brower**
616-550-3408
Fennville

Rick Burn
678-296-1409
Holland

Matt Helmus
616-355-1031
Holland

**Debbie
Laraway**
269-416-0221
Pullman

Ashley VanZee
616-834-1270
Zeeland

CALL TO ORDER:
ROLL CALL:
APPROVAL OF MINUTES:
PUBLIC PARTICIPATION:
ADDITIONAL AGENDA ITEMS:
APPROVAL OF AGENDA:
PRESENTATION: None

REVIEW ITEMS:

1. Financial Statements

RECOMMENDATION/ACTION ITEMS:

1. 2024 Tourist Council Meeting Schedule

DISCUSSION ITEMS:

1. Z-card Design Review
2. Heritage Trail Update
3. Day Trip Ideas to Advertise – brainstorming

NOTICE OF APPOINTMENTS: None at this time.

Vacancy: ONE (term expires 12/23)

Terms Expires at end of 2023: Three (will need to submit applications to continue):

- Maria Albright
- Jenny Boerman
- Ashley VanZee

FUTURE AGENDA ITEMS:

ROUND TABLE:

ADJOURNMENT: Next Meeting – TBD, @ 10:00 in County Services Building –
Board Conference Room -3283 122nd Ave, Allegan, MI 49010