

**Allegan County
Economic
Development
Commission**



Allegan County
3282 122nd Ave.
Allegan, MI 49010
269-673-0205

www.allegancounty.org

Lakeshore Advantage
201 W Washington Ave.
Suite 410
Zeeland, MI 49464
616-772-5226

*Nora Balgoyen, Chair
Mike VanDenBerg, Vice Chair
Michael Kiella, Secretary*

Nora Balgoyen
Utilities

Mike VanDenBerg
Agriculture

Michael Kiella
*Manufacturing/
Industry*

Stephanie Calhoun
Non Profit

Taylor Hatten
Arts & Culture

Parker Johnson
Recreation & Tourism

Michelle Krcatovich
Workforce Development

Joe Novakoski
Private Sector

Rich Okoniewski
Education

Randall Smith
At Large

Denise Siegel
Downtown

Matt Smith
*Real Estate/
Development*

Jim Storey
County Commissioner

Mike VanDenBerg
Agriculture

Vacant Seat:
Healthcare

ALLEGAN COUNTY ECONOMIC DEVELOPMENT COMMISSION AGENDA

Wednesday, February 28, 2024 at 2:00 PM

Location: Plainwell City Hall, 211 N. Main Street, Plainwell, MI 49080

CALL TO ORDER: 2:00 PM

WELCOME GUESTS: Justin Lakamper, Plainwell City Manager

ROLL CALL:

COMMUNICATIONS:

ADDITION/DELETIONS TO AGENDA:

APPROVAL OF AGENDA:

APPROVAL OF MINUTES: December 6, 2023 (Strategy Session)

PUBLIC PARTICIPATION:

PRESENTATIONS:

ACTION ITEMS

1. 2024 ACEDC Election of Officers
(Chair, Vice Chair, and Secretary)

DISCUSSION ITEMS

1. 2024 Meeting locations
2. Establish an ad-hoc committee to review priorities from the strategic planning event held on December 6, 2023 (Nora Balgoyen)
 - Invite guest speakers
3. Business Recognition (Michael Kiella)

ADMINISTRATIVE REPORTS

1. EDC Sector Updates
2. Lakeshore Advantage Update: Mandy Cooper, VP of Strategic Initiatives
 - a. 2024 1st Quarter Report

FUTURE AGENDA ITEMS

NEXT MEETING: May 22, 2023 in Person (Location TBD)

FUTURE EVENTS:

- Save the date

ADJOURNMENT

ACEDC 2024 Q1 UPDATE

Prepared for February 28, 2024 Meeting



LAKESHORE
ADVANTAGE

LAKESHORE ADVANTAGE CORE FOCUS



Grow



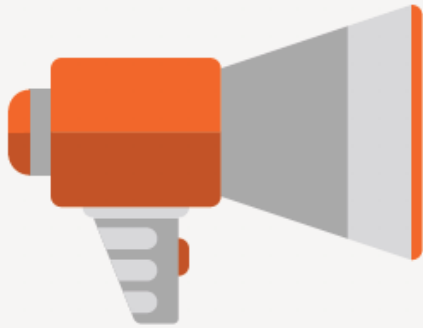
Plan



Solve

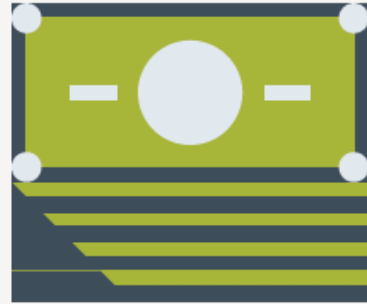
The Lakeshore Region's GPS - We grow, plan, and solve for a bright economic future.

2023 SUCCESSFUL PROJECTS



26

Successful projects
(5 in Allegan Co.)



\$3.2 Billion

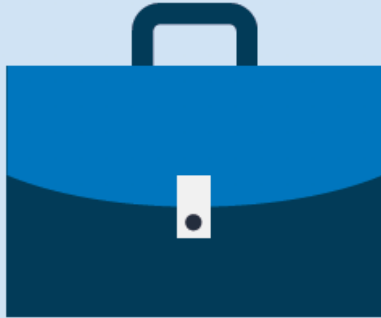
in private investment
(\$3.1 Billion in Allegan Co.)



1,091

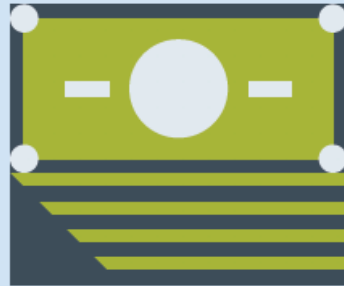
New or Retained jobs
(399 in Allegan Co.)

PROJECT PIPELINE



19

projects in
the pipeline
(7 in Allegan Co.)



\$1.2B

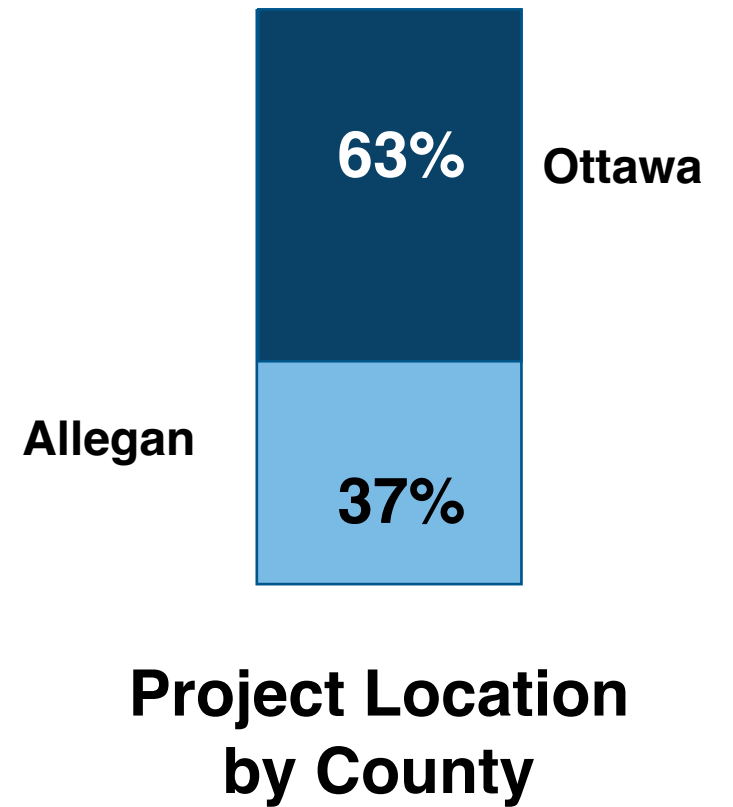
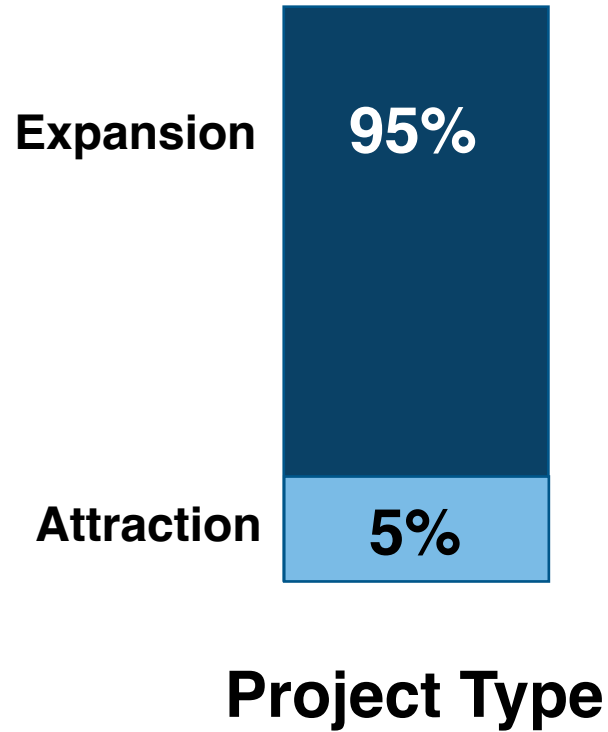
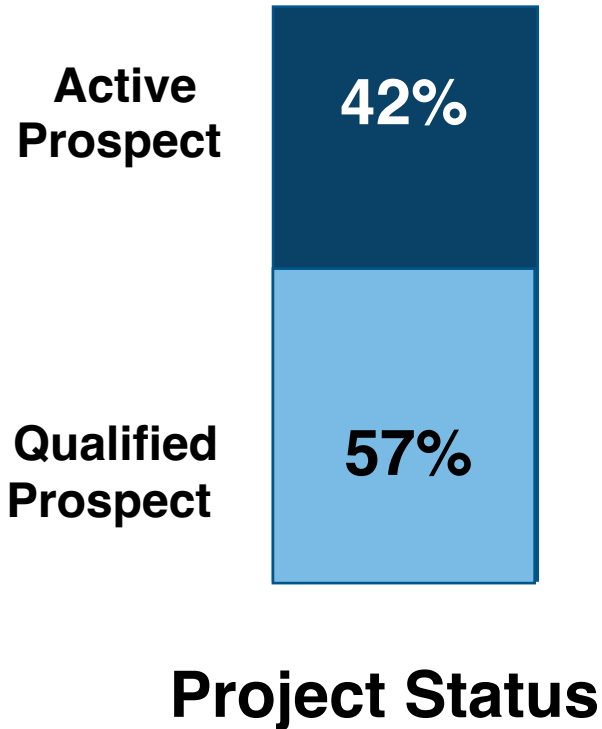
in new
potential
investment
(\$1.1B in Allegan Co.)



727

potential new
or retained jobs
(471 in Allegan Co.)

BY THE NUMBERS



ACTIVITY UPDATE

2023 Successful Projects & Achievements

Lakeshore Advantage recently released their annual success and achievements report which celebrates substantial business expansion, job creation, and investment in West Michigan's Lakeshore Region.

Full report available at www.lakeshoreadvantage.com



ACTIVITY UPDATE



Celebrating Strategic Partners

The Lakeshore Advantage team nominated three nonprofit organizations for the 2024 Strategic Partner of the Year award. The Allegan County Community Foundation was one of the nominees for their leadership in access to housing. Other nominees included Ottawa Area Intermediate School District/Outdoor Discovery Network for childcare leadership and Latin American United for Progress for their new Educate! Elevate! workforce development initiative.

The Lakeshore Advantage Board of Directors announced the selection of Ottawa Area Intermediate School District and the Outdoor Discover Network as the 2024 Strategic Partner of the Year at the Lakeshore Advantage Annual Meeting on February 1st.

ACTIVITY UPDATE

MEDC Educational Forum

Thank you to all of the strategic partners who joined the Michigan Economic Development Corporation and Lakeshore Advantage for the MEDC Educational Forum hosted by Gun Lake Tribe at the Luella Collins Community Center on January 18, 2024.

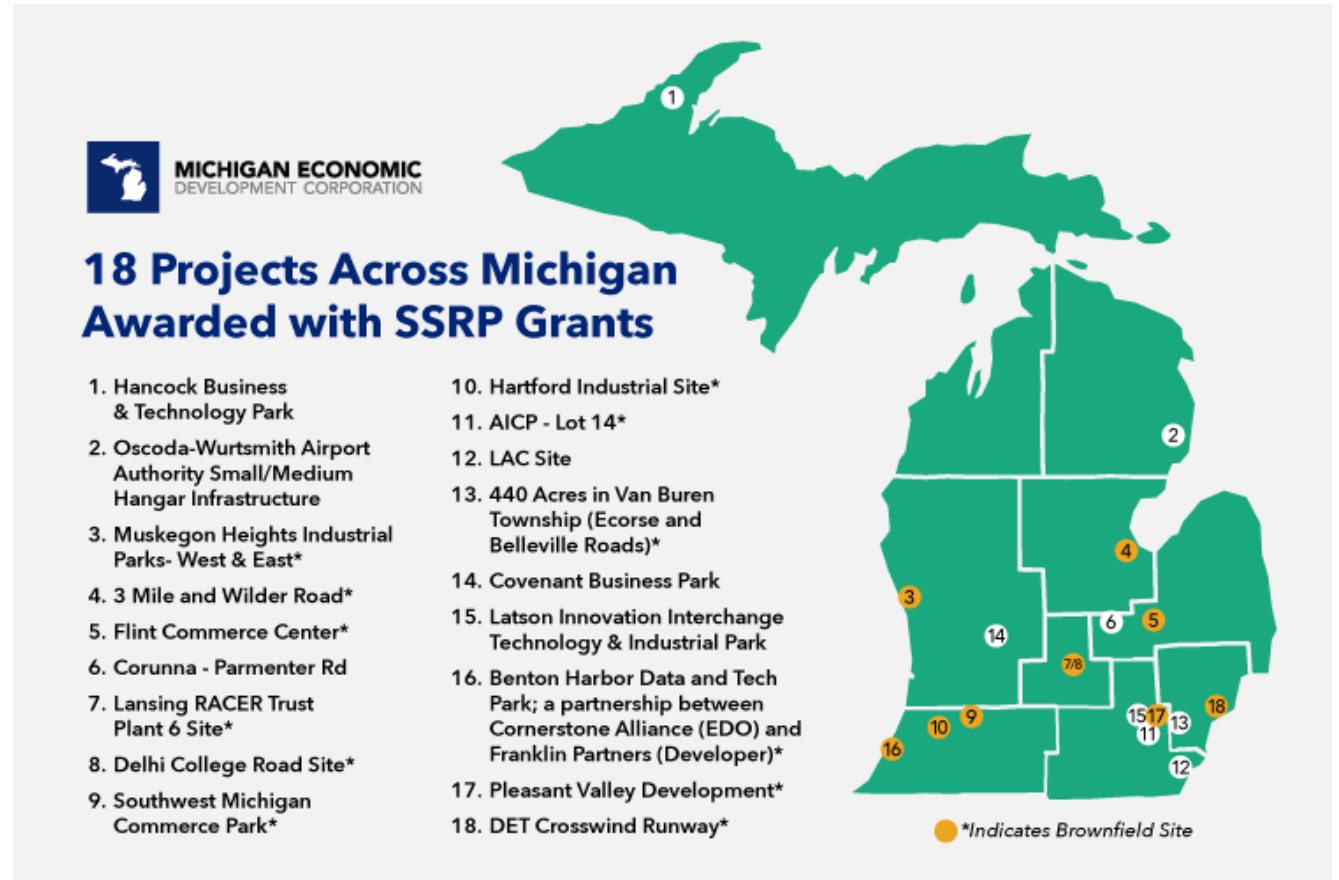
At this regional event, MEDC shared updates on Economic Development Strategy and Resources, Site Readiness and the “You Can in MI” campaign.



ACTIVITY UPDATE

Industrial Site Readiness

Lakeshore Advantage supported applications for funding of 2 Allegan County sites located in Dorr & Plainwell. While neither were awarded in the most recent round of grants, we continue to advocate for additional funding.



UPCOMING EVENTS

SURGE AI Talk

March 5

9-10:30a

Lakeshore Innovation Summit

September 17

TBD

Lakeshore Fellows Gathering

June 6

3-5p

Industry Trends Report

October 8

TBD

www.lakeshoreadvantage.com for more info



THANK YOU