



February 28, 2024
Meeting at The Plainwell City Hall
Held by Lakeshore Advantage

Board Meeting Minutes
Allegan County Economic Development Commission

CALL TO ORDER: Chairperson Nora Balgoyen called the meeting to order at 2:06 PM.

WELCOME GUESTS: Justin Lakamper, Plainwell City Manager

ROLL CALL:

Table with 2 columns of names and 2 columns of 'Y' or 'N' responses for the roll call.

OTHERS: Julie Adkins: Lakeshore Advantage, Mandy Cooper: Lakeshore Advantage, Beth Blanton: Lakeshore Advantage, Dan Wedge: Allegan County; Taylor Bentley: Allegan Chamber of Commerce, Justin Lakamper: Plainwell City Manager

COMMUNICATIONS: None

ADDITIONS/DELETIONS TO AGENDA – Michael VanDenBerg made a motion to accept the agenda, seconded by Michael Kiella. The motion carried.

APPROVAL OF MINUTES – Michelle Krcatovich made a motion to accept the December 6, 2023 minutes, seconded by Michael Kiella. The motion carried.

PUBLIC PARTICIPATION: None

PRESENTATIONS: None

ACTION ITEMS:

- 1. 2024 ACEDC Election of Officers (Chair, Vice Chair, Secretary)
a. Mike VanDenBerg made a motion to nominate Nora Balgoyen as the chair, seconded by Michelle Krcatovich. The motion carried.
b. Michael Kiella made a motion to nominate Mike VanDenBerg as Vice Chair, seconded by Parker Johnson. The motion carried.
c. Mike VanDenBerg made a motion to nominate Michael Kiella as Secretary, seconded by Michelle Krcatovich. The motion carried.

## **DISCUSSION ITEMS:**

### **1. 2024 Meeting Locations**

- a. May – Saugatuck Center for the Arts (recommended by Michelle Krcatovich, Nora Balgoyen to reach out to Kristin)
- b. August – Employer on Southside of Holland such as Hudsonville Ice Cream, Tommy’s Car Wash, Haworth, etc. (Lakeshore Advantage to reach out)
- c. December 4 – Allegan City Hall (Parker Johnson to help coordinate)

### **2. Ad-hoc Committee**

- a. Establish an ad-hoc committee to review priorities from the strategic planning event held on December 6, 2023 (Nora Balgoyen)
  - i. Motion was made by Michael Kiella to establish an ad-hoc committee, no vote taken.
- b. At-Large EDC Position, a motion from the floor was made by Mike Vandenberg to go back to a 15 member board, recommending to the board of commissioners an additional at large position, seconded by Michael Keilla. The motion carried.
- c. Invite guest speakers
  - i. Recommendations to be sent to Nora Balgoyen, consider inviting individuals from the local Chambers of Commerce to share the projects they are working on

### **3. Business Recognition**

- a. See Proposal for Discussion and Refinement (Michael Kiella)

## **ADMINISTRATIVE REPORTS:**

### **1. EDC Sector Updates**

- a. Members shared updates regarding each of their sectors

### **2. Lakeshore Advantage Update**

- a. 2024 1<sup>st</sup> Quarter Report (Mandy Cooper, VP of Strategic Initiatives)

## **FUTURE AGENDA ITEMS:**

- a. After Lakeshore Advantage completes the feasibility study, Mandy Cooper and/or Beth Blanton will share findings, possibly in May

**NEXT MEETING:** May 22, 2024

**ADJOURNMENT:** The meeting adjourned at 4:12 pm.

Submitted by: Julie Adkins, Executive Assistant, Lakeshore Advantage