

Allegan County Commission on Aging



3255 122nd Avenue, Suite 200
Allegan, MI 49010
269.673.3333 - Office
877.673.5333 – Toll Free
269.673.0569 - Fax
<http://www.allegancounty.org>

Chairperson: Larry Ladenburger
Vice Chairperson: Rich Butler

COMMISSION ON AGING - MINUTES

Chairperson Larry Ladenburger called the meeting to order at 9:00 A.M. on October 16, 2024

Pledge of Allegiance, Roll call

The Commission on Aging met in the Zimmerman Room of the Human Services Building.

ROLL CALL:

PRESENT: Commissioner Jim Storey, Chairperson Larry Ladenburger, Vice-Chairperson Rich Butler, Lou Phelps, Mary Campbell, Sally Heavener, Jo VerBeek

OTHERS: Director Jen Garcia, Teresa Galloway, Liz Barnette from AAAWM, Laura Hosler from GreenStreet Marketing

ABSENT: Pat Petersen

COMMUNICATIONS:

Director Jen Garcia mentioned the materials provided on the communications table: Senior Medicare Seminar hosted by Sally Heavener, ACSS & Southwick Insurance; Area Agency on Aging Caregiver Skills Training and Dementia Caregiver Workshop; and the Allegan County Veteran Stand Down flyer.

APPROVAL OF MINUTES- ADOPTED

Approval of minutes moved by Sally Heavener, supported by JoVerBeek. All in favor, motion carried.

PUBLIC PARTICIPATION: None

APPROVAL OF AGENDA- ADOPTED AS PRESENTED

Approval of the agenda moved by Sally Heavener, supported by Vice-Chairperson Rich Butler. All in favor, motion carried.

PRESENTATIONS: Jason Owen & Polly Zwolensky from Connect America gave a virtual presentation on the PERS device ACSS will be offering in 2025; Mini On-The-Go. Liz Barnette from AAAWM was in person to talk about AAAWM purpose, available services for seniors, and the role they play in providing services for Allegan County seniors.

ADMINISTRATIVE REPORTS-

DIRECTOR'S REPORT –

Director Jen Garcia shared information as presented

FINANCIAL REPORTS –

Director Jen Garcia shared information as presented

Mission Statement

“Dedicated to serving Allegan County seniors by developing and coordinating services that support their independence, maintain their dignity, and preserve their quality of life”

2024 COA MARKETING PLAN –

Director Jen Garcia shared information as presented with Laura Hosler from GreenStreet Marketing. A postcard mailer will be sent out to Allegan County residents ages 35+ the week of Thanksgiving advertising ACSS services with a call to action to sign up for the 2025 ACSS E-News.

2024 COA PLANNING CALENDAR –

Director Jen Garcia shared information as presented

ACTION ITEMS LOG –

COA MEETING	ACTION ITEM	ACTION TAKEN	DATE SENT TO ADMINISTRATION	ACTION TAKEN	STATUS
7/17/2024	Recommend adding November 20 to 2024 meeting calendar; Strategic Planning to occur in December	Approved	N/A	N/A	COMPLETE
6/26/2024	Recommend looking into AAAWM grant funding to expand caregiver resources & training for Allegan County	Approved	N/A	N/A	In-Progress
6/26/2024	COA Accepted Stuart Peet's resignation from COA and AAAWM Board of Directors Effective 6/26/24	Approved	7/25/2024	N/A	COMPLETE
6/26/2024	Recommend accepting the FY25 AAAWM Annual Implementation Plan as presented	Approved	6/26/2024	N/A	COMPLETE
6/26/2024	Recommend continuation of Generations contract amendment to cover transportation costs under COA	Declined	N/A	N/A	COMPLETE
6/26/2024	Recommend 6 month contract extension at current unit rate for Generations/Adult Day Services	Approved	N/A	N/A	COMPLETE
5/15/2024	Meeting Time Change to 9a - 11a; Revised on COA Calendar & County Website (public meeting notices)	Approved	N/A	N/A	COMPLETE
4/17/2024	Recommendation to grant exception to Adult Day Care contract so as not to require Generations to pay to transport participants via Allegan County Transportation. Valid thru contract of June 30, 2024.	Approved	N/A	N/A	COMPLETE
3/20/2024	Approved 2024 COA Marketing Budget Allocation	Approved	N/A	N/A	COMPLETE
2/21/2024	Recommend continuing marketing work with GreenStreet at Option 2 level (not to exceed \$10k)	Approved	N/A	N/A	COMPLETE
1/17/2024	Officers elected: Larry Ladenburger, Chair; Rich Butler, Vice Chair	Approved	N/A	N/A	COMPLETE

DISCUSSION ITEMS:

MMAF Community Support/Insurance Agency Partners – Changes coming to Medicare in 2025.

Strategic Planning Survey, December 4, 9:00a-1:00p

Review COA terms expiring 12/31/24:

- Jo VerBeek, appointed to fulfill Alice Kelsey's original term
- Rich Butler
- Lue Phelps

**Members interested in renewing their COA term are asked to submit their application [online](http://www.allegancounty.org/Jobs). (www.allegancounty.org/Jobs)*

Vacancy remains for COA Senior Representative; Interested candidates are requested to submit their application online following the same process as current COA members who are renewing.

NOTICE OF APPOINTMENTS:

Mary Campbell, AAAWM Board of Directors; Mary has stepped down from her role on the AAAWM Advisory Council for her appointed seat on the Board of Directors. Jo VerBeek will remain on the Advisory Council as the Allegan County COA Board representative.

FUTURE AGENDA ITEMS:

- Recommendation to Board of Commissioners: Adult Day Service & Essential In-Home Support providers for service expansion
- Recommendation to Board of Commissioners: COA Board representative
- Strategic Planning survey results/planning for December 4

SUBCOMMITTEE REPORT:

-Policy & Procedure Committee: S. Heavener/J. VerBeek; Work has been completed for Adult Day Service and In-Home Support contracted provider expansion. Meetings are currently on hold during year-end contract renewals and RFP process. Policy & Procedure manual review will begin again in January with plans to simplify and streamline the manual with ACSS operations.

- Senior Services Workgroup: M. Campbell/R. Butler; Virtual meetings are being held with this committee and key contacts for senior groups is being gathered.
- AAAWM Board of Directors: M. Campbell
- AAAWM Advisory Council: Jo VerBeek shared information as presented in her written report.

ROUND TABLE (COA MEMBER TIME):

- Sally Heavener shared information on an upcoming Medicare Seminar on October 24 at CitytoShore in Holland, hosted in partnership with ACSS and Southwick Insurance Group.
- Lue Phelps will not be able to attend the December 4 Strategic Planning session.

ADJOURNMENT UNTIL November 20, 2024

Motion to adjourn by Jo VerBeek supported, by Vice-Chairperson Rich Butler. All favor, motion carried. The meeting adjourned at 12:12 P.M. Next Meeting November 20, 2024 from 9:00 AM - 11:00 AM in the Zimmerman Room at the Human Services Building.

DRAFT