

ALLEGAN COUNTY 2019 CHIP

COMMUNITY HEALTH IMPROVEMENT PLAN



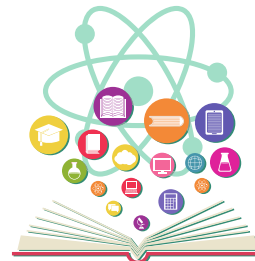
WHAT IS A CHIP?

A community health improvement process uses data from the Community Health Assessment (CHA) to identify priority issues, develop implementation strategies for action, and establish accountability to ensure measurable health improvement. The purpose of the Community Health Improvement Plan (CHIP) is to help our entire county track the strides we make towards a healthier community.

WHY IS IT IMPORTANT?

The challenges and problems public health faces are also found within other sectors of the community and are too great to face alone. We can work together to meet the needs identified in the 2017 CHA and have a far greater impact on our community.

TOGETHER: HEALTHIER COMMUNITIES IN WHICH TO LIVE, LEARN, WORK AND PLAY



2019 HEALTH PRIORITIES



ACCESS TO CARE

GOAL To improve access to care within Allegan County

OBJECTIVES

1. Improve navigation and use of preventative services to include primary care, dental, and mental health
2. Improve access using Alternative Access to Care infrastructures

ACTION PLAN

1. Revamp Healthy Allegan County Coalition website to improve readability and ease of finding resources you are looking for
2. Implement a citizen survey to learn:
 - a. what our residents need
 - b. their barriers for finding and using preventative health services
 - c. their thoughts on bringing a school-based health approach to our county

GOAL To decrease obesity within Allegan County

OBJECTIVES

1. Decrease barriers to a healthy well being
2. Effectively promote healthy behavior messages
3. Increase the awareness and use of physical activity opportunities within our county

ACTION PLAN

1. Recruit individuals interested in marketing from all community sectors to help with the development of promotional materials and campaigns
2. Implement a citizen survey to learn:
 - a. barriers to healthier choices
 - b. ways to communicate physical activity opportunities
3. Find new ways to improve overall nutrition choices within our county

DIET & EXERCISE

JOIN US AND MAKE A DIFFERENCE IN YOUR COMMUNITY

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2019 CHIP Report
2017 CHA Report