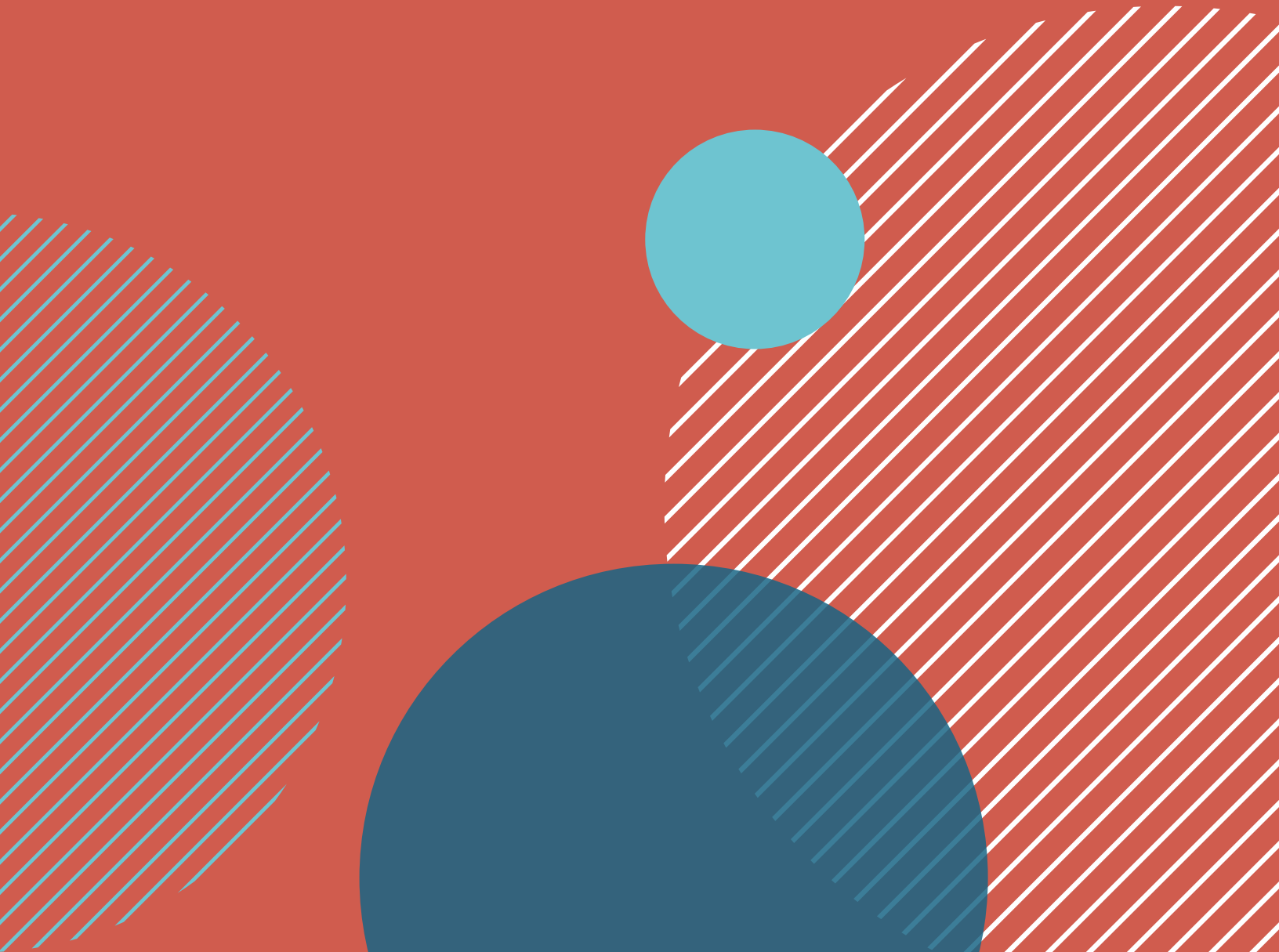


ALLEGAN COUNTY CHIP 2019

COMMUNITY HEALTH IMPROVEMENT PLAN



HEALTHY ALLEGAN COUNTY COALITION

The Healthy Allegan County Coalition (HACC) is a community collaborative working together and striving for healthier communities in which we live, learn, work and play. HACC was started in 2012 and consists of partners within the private and public sectors.

What is a CHIP?

A community health improvement process uses data from the Community Health Assessment (CHA) to identify priority issues, develop implementation strategies for action, and establish accountability to ensure measurable health improvement. The purpose of the Community Health Improvement Plan (CHIP) is to help our entire county track the strides we make towards a healthier community.

Why is a CHIP important?

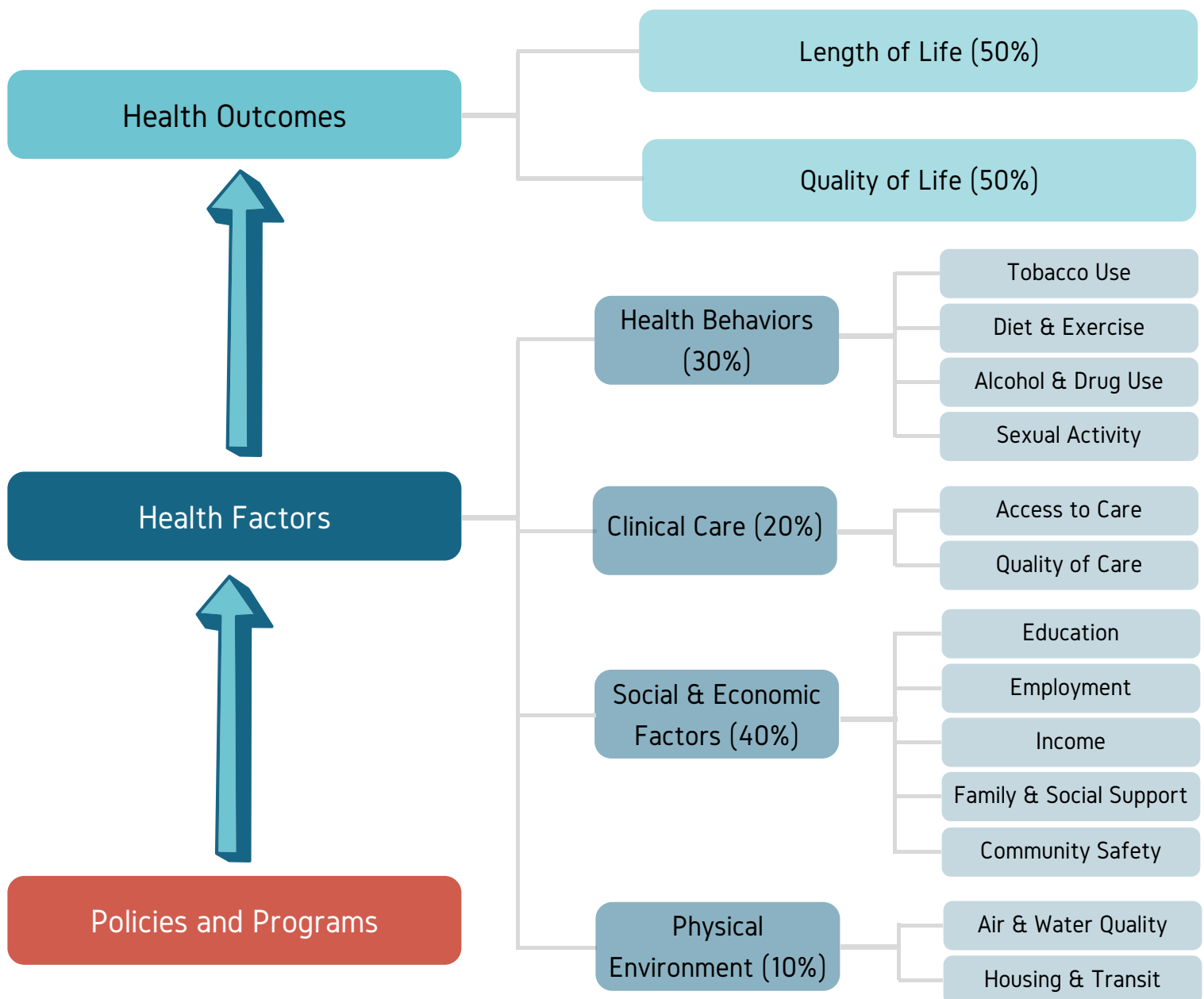
The challenges and problems public health faces are also found within other sectors of the community. These are challenges and problems that cannot be faced alone and the community needs to collaborate to meet the needs identified in the 2017 CHA.

What model is used?

Allegan County uses the County Health Rankings as the way to track our health outcomes. The County Health Rankings (2019) are based on a model of community health that emphasizes the many factors that influence how long and how well we live. The Rankings use more than 30 measures that help communities understand how healthy their residents are today (health outcomes) and what will impact their health in the future (health factors).



COUNTY HEALTH RANKINGS MODEL

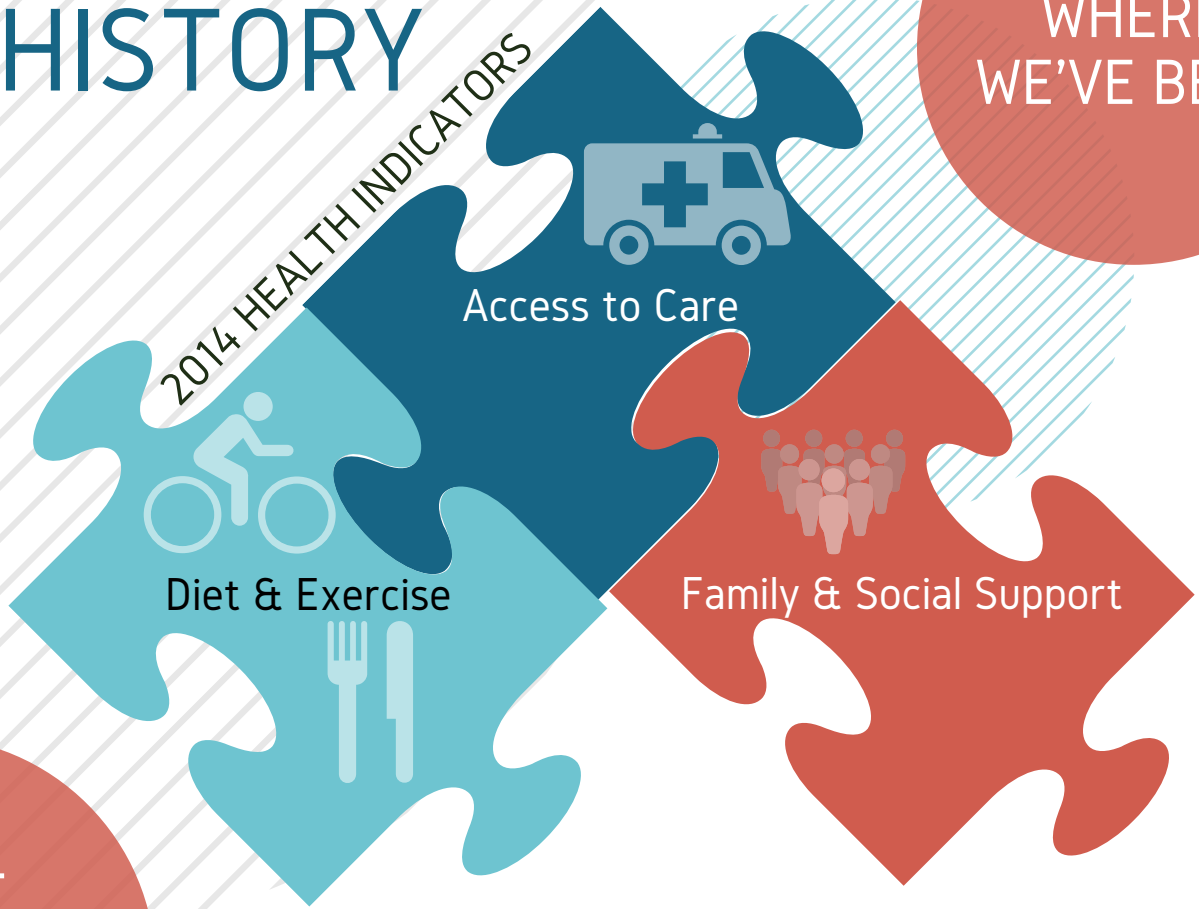


Source: County Health Rankings Model (2014), University of Wisconsin Public Health Institute.

THE HISTORY

WHERE WE'VE BEEN

2014 HEALTH INDICATORS



WHAT WE'VE DONE



- Created HACC website
- Completed a capacity assessment
- Key Stakeholders develop a plan to increase health services in Allegan County (in progress)



- MyPlate campaign with all GRSP, HeadStart, and Play Groups
- Farmers' Market brochures created & added to HACC website
- LEAN Curriculum in elementary schools
- Health Educator paired with local food pantries for healthy recipes and taste testing
- Walking trail maps for County parks and guided tours for walking, kayaking, and disc golf

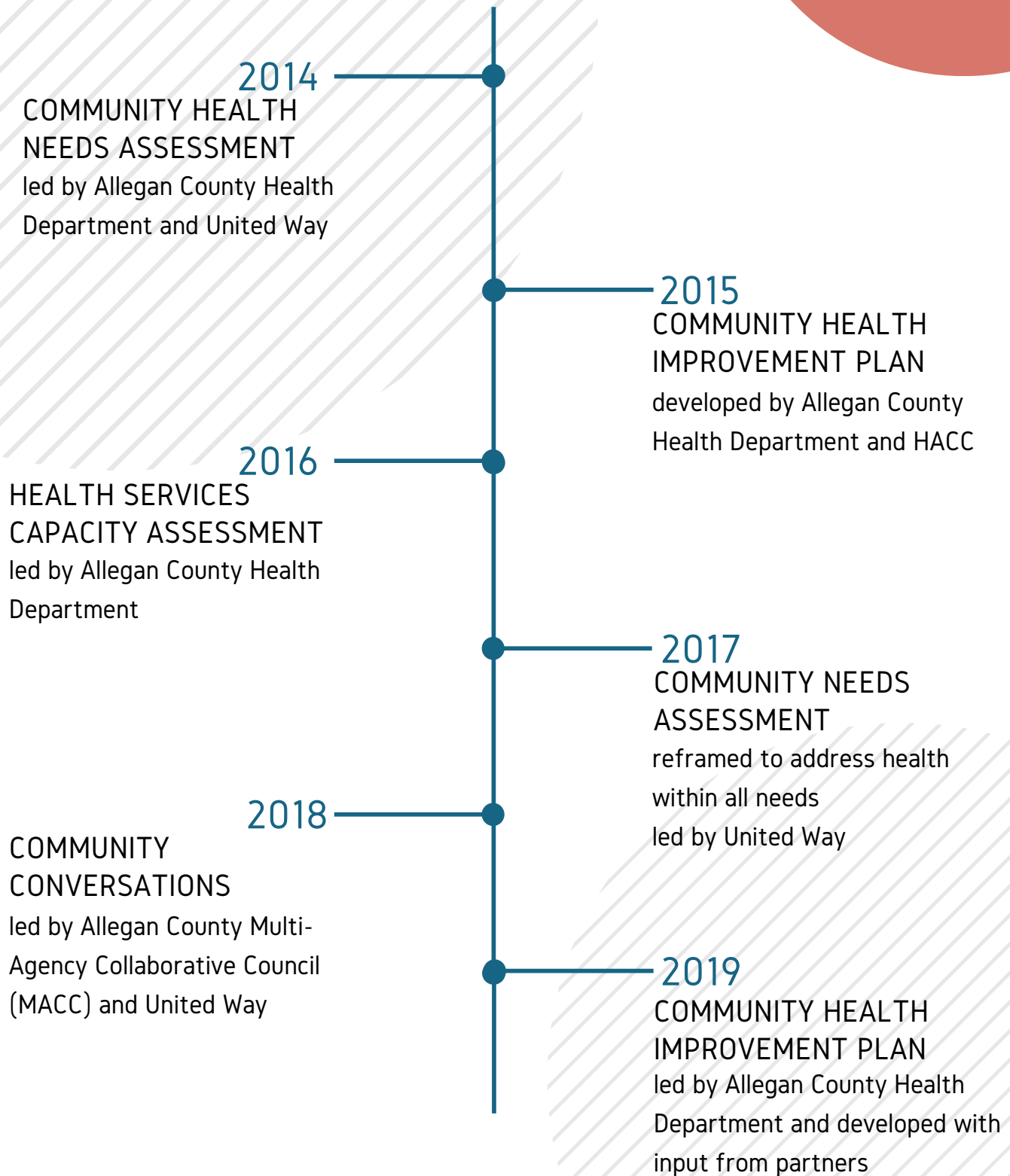


- Trauma training curriculum implemented for community partners
- 211 Marketing Campaign

PROGRESS

TIMELINE OF EVENTS

WHERE
WE'RE
GOING



PROCESS

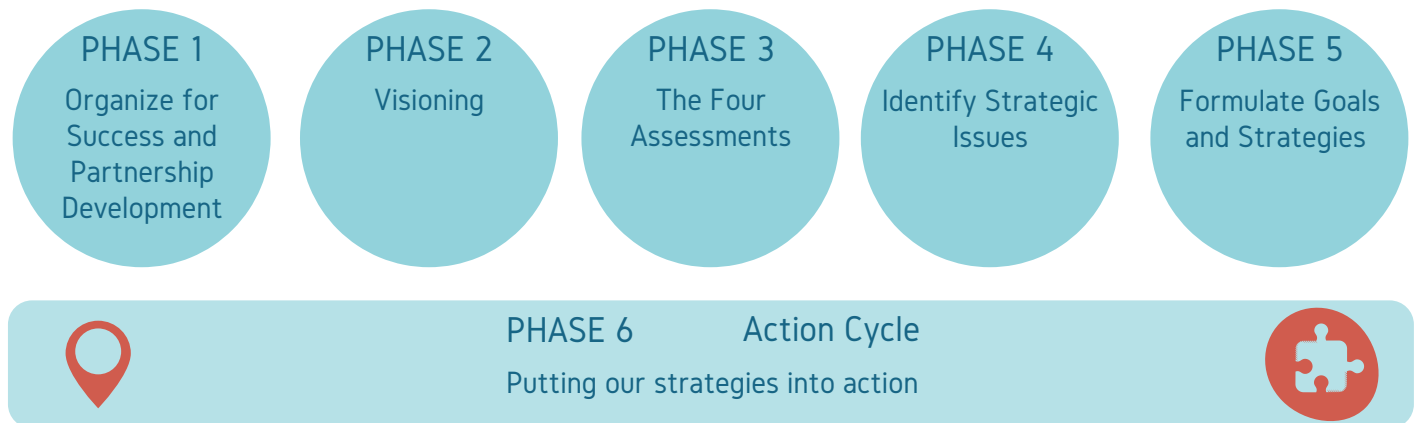


Mobilizing for Action through Planning and Partnerships (MAPP)

MAPP is a community-driven strategic planning process for improving community health. Facilitated by public health leaders, this framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them.

Source: National Association of County and City Health Officials. (n.d.). Mobilizing for Action through Planning and Partnerships (MAPP). Retrieved from <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp>

MAPP PHASES



PARTNERSHIPS



Renewed Hope | Safe Harbor | Gun Lake Tribe

2019 HEALTH PRIORITIES

ACCESS TO CARE

GOAL: To improve access to care
in Allegan County

DIET & EXERCISE

GOAL: To decrease obesity
within Allegan County

WHAT'S DIFFERENT?

In 2019, the steering committee made the decision to eliminate "Family & Social Support" as a priority indicator. Social and Economic factors have the biggest impact on health outcomes (40% per the County Health Rankings Model). However, other community groups are working on these factors. Allegan County Multi-Agency Collaborative Council (MACC) is focusing on transportation action steps. Continuum of Care and Housing Solutions are working on housing. Allegan County Great Start's Social Emotional work group is doing great things in the community. The HACC is focusing on the gaps present in the community.

DIET & EXERCISE

GOAL: TO DECREASE OBESITY WITHIN ALLEGAN COUNTY

OBJECTIVE 1: DECREASE BARRIERS TO A HEALTHY WELL BEING AND EFFECTIVELY PROMOTE HEALTHY BEHAVIOR MESSAGES

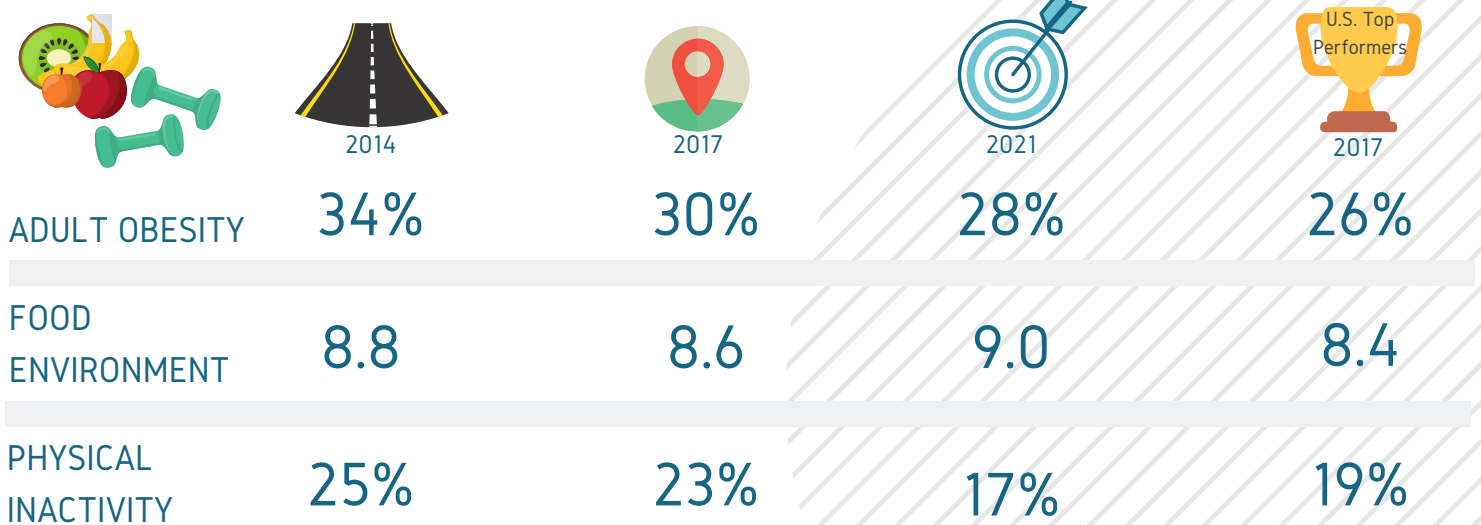
Resources around access to healthy foods and physical activity that currently exist within Allegan County are underused.

OBJECTIVE 2: INCREASE AWARENESS AND USE OF PHYSICAL ACTIVITY OPPORTUNITIES EXISTING IN ALLEGAN COUNTY

We want to be known for the excellent outdoor resources found within the County, including parks, trails, waterways, and bike trails.



PERFORMANCE MEASURES: WHERE WE'RE AT WHERE WE WANT TO BE



ACCESS TO CARE

GOAL: TO IMPROVE ACCESS TO CARE WITHIN ALLEGAN COUNTY

OBJECTIVE 1: IMPROVE NAVIGATION AND USE OF PREVENTATIVE SERVICES TO INCLUDE PRIMARY CARE, DENTAL, AND MENTAL HEALTH

Many Allegan County residents do not know what preventative services are and why they are important. This could be due to lack of insurance, cultural barriers, and/or transportation/access issue.

- ROOT CAUSE 1: Many individuals consume services during acute crisis
- ROOT CAUSE 2: Complicated systems of care to include insurances
- ROOT CAUSE 3: Lack of citizen survey/voice and data to drive planning








OBJECTIVE 2: IMPROVE ACCESS USING ALTERNATIVE ACCESS TO CARE INFRASTRUCTURES

We have limited transportation infrastructure for our size of county. Many densely populated areas are around county borders.

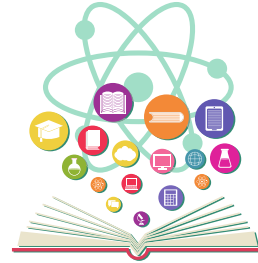
- ROOT CAUSE 1: Limited transportation infrastructure
- ROOT CAUSE 2: Stigma and limited provider availability for mental health specifically
- ROOT CAUSE 3: Lack of citizen survey/voice and data to drive planning

PERFORMANCE MEASURES: WHERE WE'RE AT WHERE WE WANT TO BE

	 2014	 2014	 2017	 2021	 U.S. Top Performers 2017
PRIMARY CARE PHYSICIANS	3,708:1	3,790:1	3,000:1	1,040:1	
DENTISTS	4,309:1	3,580:1	3,000:1	1,320:1	
MENTAL HEALTH PROVIDERS	1,867:1*	1,330:1	1,000:1	360:1	

*=An error was found in this data, and corrected data is not currently available.

TOGETHER: HEALTHIER COMMUNITIES IN WHICH TO LIVE, LEARN, WORK AND PLAY



JOIN US AND MAKE A DIFFERENCE IN YOUR COMMUNITY

How do our community health priorities align with your work, hobbies or passion? Contact us to learn more about the Healthy Allegan County Coalition and Community Health Improvement Plan action steps. We'd love to have you!

contact: healthed@allegancounty.org

