



MEMORANDUM

June 10, 2021

TO: Board of Commissioners

RE: **Broadband Action Workgroup**

On June 7, I met with Chairperson Storey, AAESA Superintendent Bill Brown to discuss potential next steps to proceed in the Broadband Project. It is recommended the Board take action towards the development of an action workgroup and begin to discuss methods by which staffing maybe structured. Please see the options below resulting from the meeting.

1. Action Workgroup (specific project team, not a standing/ongoing team at this time):
  - County Commissioner
  - Local Government (City, Village or Township)
  - Agribusiness
  - Industry/Large Employer
  - Medical Industry
  - Economic Development (Could be Lakeshore Advantage or E.D. commission member?)
  - Holland Board of Public Works (BPW)
  - AAESA Rep
  - Local Public Schools Rep

**Other resources to committee:** County Operations/Services team, Southwest MI Tech Consortium, Lakeshore Advantage, Internet Service Providers (ISPs). AAESA willing to help sponsor meetings, meeting space, technology for meetings, etc.

2. Employment/Contractor Resource options (pursue funding, research, meeting with ISPs, explore existing infrastructure – including dark fiber opportunities, surveys, plan development and implementation, RFPs if necessary, etc.)
  - Hire/Contract through KRESA for project – Southwest MI Tech Consortium
  - Direct temporary employee of County for project
  - Contracted relationship for a specific employee/team (e.g. Robert Half, or other agency)
  - Contracted relationship with a firm/vendor