

Allegan County Tourist Council



Allegan County Parks, Recreation &
Tourism
3283 122nd Ave
Allegan, MI 49010
269-686-9088
parks@allegancounty.org
<http://www.allegancounty.org>

Chairperson: Jamie Krupka
Vice Chairperson: Chris Dulac

TOURIST COUNCIL MEETING – AGENDA

Tuesday, November 17, 2020 @ 10:00am

Virtual Meeting – Connectivity Instructions **Attached**

**Maria
Albright**
269-686-6595
Allegan

Rick Cain
269-774-7918
Shelbyville

Chris Dulac
269-673-4625
Allegan

Matt Helmus
616-355-1031
Holland

Jamie Krupka
616-886-5568
Holland

**Debbie
Laraway**
269-416-0221
Pullman

Tim Perrigo
269-686-0276
Allegan

**Aspen
Shagonaby**
575-770-8671
Plainwell

CALL TO ORDER:

ROLL CALL:

APPROVAL OF MINUTES:

PUBLIC PARTICIPATION:

ADDITIONAL AGENDA ITEMS:

APPROVAL OF AGENDA:

REVIEW ITEMS:

1. Financial Statements
-

RECOMMENDATION/ACTION ITEMS:

1. 2021 Tourist Council Meeting Schedule
-

DISCUSSION ITEMS:

1. 2021 Advertising/Marketing Update
 - a. Shoreline Guide Partnership
 - b. WMTA
 - c. County “Trail” Maps
 - d. Z-cards
 2. Heritage Trail Project
-

NOTICE OF APPOINTMENTS:

- **Vacancy: term expires 12/20**

FUTURE AGENDA ITEMS:

ROUND TABLE:

ADJOURNMENT: Next Meeting – TBD



Allegan County

Connecting to Zoom Webinar

Tourist Council Board Meeting – November 17, 2020



Allegan County
3283 122nd Ave
Allegan, MI 49010

STEP 1: Connect to the Zoom Site

- OPTION 1: Telephone

- Call (929) 205-6099
- Type in Meeting ID: 816 6077 9331 then press#
- If a password is required, please enter Password: 405925 then #
<STOP here>

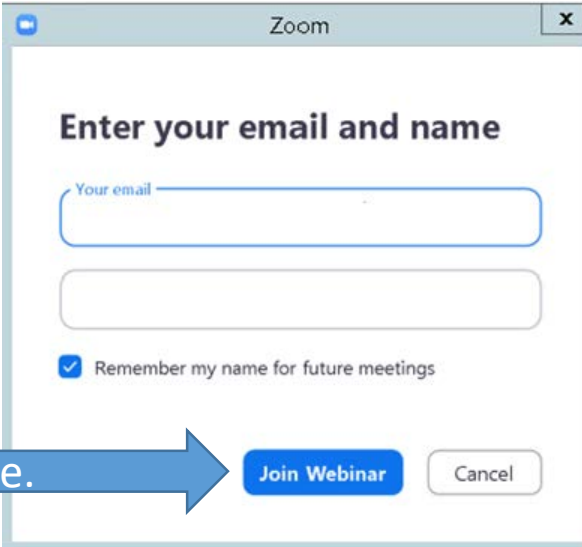
You do not have to continue reading the rest of the instructions.

- OR -

- OPTION 2: Web browser

- Open Internet Explorer or Chrome
- Navigate to <https://us02web.zoom.us/j/81660779331>
- <Continue with the rest of the instructions>

STEP 2: Enter your email & name



A screenshot of a Zoom dialog box titled "Zoom" with a close button (x) in the top right corner. The dialog box contains the following elements:

- Enter your email and name**: A bold heading.
- Your email**: A text input field with a blue border.
- Name**: A text input field with a grey border.
- Remember my name for future meetings: A checked checkbox with the text "Remember my name for future meetings".
- Join Webinar**: A blue button with white text.
- Cancel**: A grey button with black text.

Click when done.



Join Webinar

Cancel

STEP 3: This Window (or something very similar) should appear when connected. A video of the Parks Manager may also appear.

Allegan County Board of Commissioners

County Services Building
1295 - 122nd Avenue #
Allegan, MI 49010
298-873-0203 Main Office
298-866-5331 Main Fax
<http://www.allegancounty.org>

*Jim Storey, Chairperson
Gale Degan, Vice Chairperson*

BOARD OF COMMISSIONERS MEETING – AGENDA
Thursday, March 26, 2020 – 1PM
Virtual Meeting – Connectivity Instructions Attached

DISTRICT 1
Debra Kacanga
616-218-2599
dkacanga@allegancounty.org

DISTRICT 2
Jim Storey
616-348-9737
jstorey@allegancounty.org

DISTRICT 3
Heaz R. Thone
265-673-4514
c3thone@allegancounty.org

DISTRICT 4
Mark DeYoung
616-318-8812
mdeyoung@allegancounty.org

DISTRICT 5
Tom Jessup
265-637-3374
tjessup@allegancounty.org

DISTRICT 6
Gale Degan
265-684-5273
cdegan@allegancounty.org

IPM

CALL TO ORDER:
ROLL CALL:
OPENING PRAYER: Commissioner Tom Jessup
PLEDGE OF ALLEGIANCE:
COMMUNICATIONS: Attached
APPROVAL OF MINUTES: Attached
March 5, 2020 & March 12, 2020
PUBLIC PARTICIPATION:
ADDITIONAL AGENDA ITEMS:
APPROVAL OF AGENDA:
PRESENTATIONS:
PROCLAMATIONS:
INFORMATIONAL SESSION: Attached
ADMINISTRATIVE REPORTS:

CONSENT ITEMS:

1. Motion to approve of claims paid and to incorporate into proceedings of the Board (3/20/20 & 3/27/20)

ACTION ITEMS:

1. Facilities Management—approve Youth Home Fire Protection System Improvements (185-560)

DISCUSSION ITEMS:

1. Board of Commissioners—approve Conservation District Millage Proposal
2. Pandemic Update (Health Officer, Emergency Management Director, County Administrator, Economic Development Director)

PAGE 1 OF 2 254 WORDS

Audio Settings Chat Raise Hand Q&A Leave Meeting

STEP 4: Adjust audio settings (if needed)

The screenshot shows the Zoom 'Settings' window with the 'Audio' tab selected. A vertical black bar on the left side of the Zoom window is highlighted with a blue arrow labeled '1'. A blue arrow labeled '2' points to the 'Audio' tab in the settings sidebar. A context menu is open over the black bar, listing options: 'Select a Speaker', 'Remote Audio' (checked), 'Same as System', 'Test Speaker & Microphone...', 'Leave Computer Audio', and 'Audio Settings...'. The background shows a meeting interface with a document titled 'Economic Development - Greg King, Director ADMINISTRATIVE REPORTS:' and a 'CONSENT ITEMS:' section with one item: '1. Motion to approve of claims paid and to incorporate into proceedings of the Board (3/20/20 & 3/27/20)'. The Zoom meeting controls at the bottom include 'Chat', 'Raise Hand', and 'Q&A'.

Settings

- General
- Video
- Audio**
- Share Screen
- Virtual Background
- Recording
- Statistics
- Feedback
- Keyboard Shortcuts
- Accessibility

Speaker

Test Speaker Remote Audio

Output Level: _____

Volume:

Microphone

Test Mic _____

Input Level: _____

Volume:

Automatically adjust volume

Use separate audio device to play ringtone simultaneously

Automatically join audio by computer when joining a meeting

Mute my microphone when joining a meeting

Press and hold SPACE key to temporarily unmute yourself

Sync buttons on headset

Advanced

269-673-4514
mblele@allegancounty.org

Economic Development — Greg King, Director
ADMINISTRATIVE REPORTS:

DISTRICT 4
Mark DeYoung
616-318-9612
mdeyoung@allegancounty.org

CONSENT ITEMS:

1. Motion to approve of claims paid and to incorporate into proceedings of the Board (3/20/20 & 3/27/20)

Audio Settings ^

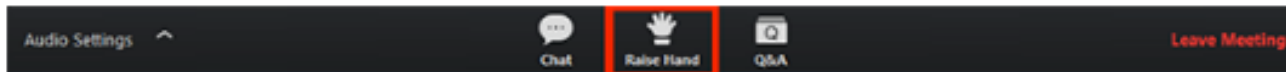
Chat Raise Hand Q&A

STEP 5: Raise hand to be recognized to speak.

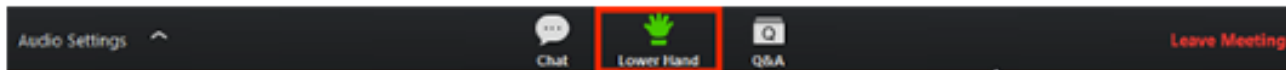
- Once “Raise Hand” is clicked, the Board Chairperson will receive notice and may UNMUTE your microphone when ready and verbally recognize you to speak.

On bottom of screen.

1. Click **Raise Hand** in the Webinar Controls.



2. The host will be notified that you've raised your hand.
3. Click **Lower Hand** to lower it if needed.



STEP 6: Leave the meeting

You are viewing Allegan County Administration's screen View Options

Recording Enter Full Screen

BOC20200326_agenda[26410] [Read-Only] [Compatibility Mode] - Word Steve Sedore

FILE HOME INSERT DESIGN PAGE LAYOUT REFERENCES MAILINGS REVIEW VIEW ACROBAT

Spelling & Grammar Define Thesaurus Word Count Translate Language New Comment Delete Previous Next Show Comments Ink Comment Pen Eraser Track Changes Simple Markup Show Markup Accept Reject Previous Next Compare Block Authors Restrict Editing Start Inking Linked Notes OneNote

Allegan County Board of Commissioners

County Services Building
3283 – 122nd Avenue
Allegan, MI 49010
269-673-0203 Main Office
269-686-5331 Main Fax
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Jim Storey, Chairperson
Gale Dugan, Vice Chairperson

BOARD OF COMMISSIONERS MEETING – AGENDA
Thursday, March 26, 2020 – 1PM

DISTRICT 1
Dean Kapenga
616-218-2599
dkapenga@allegancounty.org

DISTRICT 2
Jim Storey
616-848-9767
jstorey@allegancounty.org

DISTRICT 3
Max R. Thiele
269-673-4514
mthiele@allegancounty.org

DISTRICT 4
Mark DeYoung
616-318-9612
mdeyoung@allegancounty.org


1PM

CALL TO ORDER:
ROLL CALL:
OPENING PRAYER: Commissioner Tom Jessup
PLEDGE OF ALLEGIANCE: —
COMMUNICATIONS: Attached
APPROVAL OF MINUTES: Attached
March 5, 2020 & March 12, 2020
PUBLIC PARTICIPATION:
ADDITIONAL AGENDA ITEMS:
APPROVAL OF AGENDA:
PRESENTATIONS:
PROCLAMATIONS:
INFORMATIONAL SESSION: Attached
~~Economic Development~~ — ~~Greg King, Director~~
ADMINISTRATIVE REPORTS:

CONSENT ITEMS:

1. Motion to approve of claims paid and to incorporate into proceedings of the Board (3/20/20 & 3/27/20)

Audio Settings Chat Raise Hand Q&A Leave Meeting



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<http://www.allegancounty.org>

Chairperson: Jamie Krupka
Vice Chairperson: Chris Dulac

TOURIST COUNCIL MEETING – Minutes

Tuesday, August 18, 2020 @ 10:00am

Virtual Meeting – Connectivity Instructions **Attached**

**Maria
Albright**
269-686-6595
Allegan

Rick Cain
269-774-7918
Shelbyville

Chris Dulac
269-673-4625
Allegan

Matt Helmus
616-355-1031
Holland

Jamie Krupka
616-886-5568
Holland

**Debbie
Laraway**
269-416-0221
Pullman

Tim Perrigo
269-686-0276
Allegan

**Aspen
Shagonaby**
575-770-8671
Plainwell

CALL TO ORDER: Meeting was called to order by Vice Chairman Dulac at 10:07am

ROLL CALL:

Members Present: Maria Albright, Matthew Helmus, Aspen Shagonaby, Chris Dulac, Tim Perrigo

Members Absent: Rick Cain, Jamie Krupka, Debbie Laraway,

Also Present: Brandy Gildea

APPROVAL OF MINUTES: A motion was made by Albright, seconded by Perrigo, to approve the May 19, 2019 minutes as presented. The motion carried.

Yes – Albright	Yes – Shagonaby
Yes – Helmus	Absent – Cain
Absent – Krupka	Yes – Dulac
Absent – Laraway	Yes – Perrigo

PUBLIC PARTICIPATION: None

ADDITIONAL AGENDA ITEMS: None

APPROVAL OF AGENDA:

A motion was made by Dulac, seconded by Albright, to approve the agenda as presented. The motion carried.

Yes – Albright	Yes – Shagonaby
Yes – Helmus	Absent – Cain
Absent – Krupka	Yes – Dulac
Absent – Laraway	Yes – Perrigo

REVIEW ITEMS:

1. Financial Statements

Gildea stated the financial reports are in the agenda packet and displayed on the monitor; to date approximately \$4000 has been expended towards advertising. We partnered up again with Shoreline Visitors Guide with features in the

Spring/Summer and Fall/Winter editions. We also have done Facebook postings and four seasonal e-blasts with WMTA (West Michigan Tourist Association).

RECOMMENDATION/ACTION ITEMS:

1. None
-

DISCUSSION ITEMS:

1. Heritage Trail Project

In the agenda packet is the trail map and all the notes from previous meetings that are up to date. Gildea asked everyone to review for further discussion at the November meeting such as other locations to add or dividing the trail into area loops. We can also start working with groups and municipalities regarding the signage, information, and funding. Gildea has checked into getting a mobile app however they are very expensive and unaffordable so will continue to make the website better with more features; the website is already mobile friendly.

NOTICE OF APPOINTMENTS:

- **Vacancy: term expires 12/20**

FUTURE AGENDA ITEMS: getting a tourist Gmail account for county (destination) google maps

ROUND TABLE:

Albright – Enjoying retirement. Short staffed in game area. Will start to see issues. Taking advantage of events around the area. Hops closed in Fennville.

Perrigo – Quiet around Allegan. Hotel still moving forward. Businesses have changed hours and open less days.

Dulac– Investment in Delano hotel. Scoped ice cream opened on boardwalk.

Helmus – Open since June 15 on limited capacity. ½ price. Have reduced staffing. Ready for 2021! Tulip festival will be different.

Gildea – Issue with and concerned about all tourism operation dealing with disrespectful/angry customers. Mezzos is Otsego will be opening in September under new ownership.

Shagonaby – casino open, but no indoor dining. Some things open on limited capacity.
Many tribal events canceled.

ADJOURNMENT: A motion was made by Dulac, seconded by Perrigo to adjourn the meeting at 10:44am. The motion carried.

Yes – Albright	Yes – Shagonaby
Yes – Helmus	Absent – Cain
Absent – Krupka	Yes – Dulac
Absent – Laraway	Yes – Perrigo

Next Meeting – Tuesday, November 17, 2020 @ 10:00 in **Zimmerman Room (Human Service Building – 3255 122nd Ave, Allegan, MI 49010)**

Expenditure Detail Report

Allegan County
 01/01/2020 through 12/31/2020

2080 PARK/RECREATION FUND

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
774 RECREATION/TOURISM COUNCIL						
774.727.00.00 OFFICE SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
774.728.00.00 PRINTING & BINDING	3,000.00	0.00	0.00	0.00	3,000.00	0.00
9/8/2020 invoice IN 197975						
Line Description: advertising, shoreline visitor Document Description : COUNTY OF ALLEGAN		1,300.00				
Vendor: 018708 COBB COMMUNICATIONS INC Check # 358840						
774.728.00.00 PRINTING & BINDING	3,000.00	1,300.00	1,300.00	0.00	1,700.00	43.33
774.811.00.00 MEMBERSHIPS & SUBSCRIPTIONS	350.00	0.00	0.00	0.00	350.00	0.00
3/19/2020 invoice IN 1487657609						
Line Description: TC 800 # Document Description : ACCT# 30304148 ALLEGAN COUNTY TOURIST CO		0.92				
Vendor: 001626 QWEST COMMUNICATIONS CO LLC, DBA CENTURY LINK Check # 355999						
4/17/2020 invoice IN 1489500504						
Line Description: TC 800 # Document Description : ACCT# 30304148 ALLEGAN COUNTY TOURIST CO		7.75				
Vendor: 001626 QWEST COMMUNICATIONS CO LLC, DBA CENTURY LINK Check # 356552						
5/15/2020 invoice IN 1491350059						
Line Description: TC 800 # Document Description : ACCT# 30304148 ALLEGAN COUNTY TOURIST CO		14.97				
Vendor: 001626 QWEST COMMUNICATIONS CO LLC, DBA CENTURY LINK Check # 356982						
6/18/2020 invoice IN 1493151215						
Line Description: TC 800 # Document Description : ACCT# 30304148 ALLEGAN COUNTY TOURIST CO		5.02				
Vendor: 001626 QWEST COMMUNICATIONS CO LLC, DBA CENTURY LINK Check # 357484						
7/20/2020 invoice IN 130622135						
Line Description: TC 800 # Document Description : ACCT# 30304148 ALLEGAN COUNTY TOURIST CO		6.12				
Vendor: 001626 QWEST COMMUNICATIONS CO LLC, DBA CENTURY LINK Check # 357935						

Expenditure Detail Report

Allegan County
 01/01/2020 through 12/31/2020

2080 PARK/RECREATION FUND

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
774.811.00.00 MEMBERSHIPS & SUBSCRIPTIONS	(Continued)					
8/11/2020 invoice IN 000624 Line Description: FRONTEND FORM Document Description : ALLEGAN CO INFO SVCS Vendor: 018427 TIME.LY NETWORK INC Check # 358545		180.00				
8/11/2020 invoice IN 000624 Line Description: VENUES ADDON Document Description : ALLEGAN CO INFO SVCS Vendor: 018427 TIME.LY NETWORK INC Check # 358545		180.00				
8/13/2020 invoice IN 20980 Line Description: Annual Partnership Document Description : PARTNER#020032 ALLEGAN COUNTY PARKS Vendor: 002108 WEST MI TOURIST Check # 358552		320.00				
774.811.00.00 MEMBERSHIPS & SUBSCRIPTIONS	350.00	714.78	714.78	0.00	-364.78	204.22
774.818.00.00 OTHER CONTRACTUAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
774.851.00.00 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
774.861.00.00 TRAVEL EXPENSES-ROUTINE/OPERAT	500.00	0.00	0.00	0.00	500.00	0.00
2/20/2020 invoice IN DULAC 2/2020 Line Description: Tourist Council 1st Quarter Mi Document Description : TOURIST COUNCIL 1ST QUARTER VOUCHER Vendor: 016224 DULAC, CHRISTOPHER WILFRED Check # 355415		6.44				
2/20/2020 invoice IN KRUPKA 2/2020 Line Description: Tourist Council 1st Quarter Mi Document Description : TOURIST COUNCIL 1ST QUARTER VOUCHER Vendor: 015782 OUTDOOR DISCOVERY CENTER Check # 355461		20.36				
774.861.00.00 TRAVEL EXPENSES-ROUTINE/OPERAT	500.00	26.80	26.80	0.00	473.20	5.36
774.901.00.00 ADVERTISING	6,150.00	0.00	0.00	0.00	6,150.00	0.00
1/30/2020 invoice IN 20433 Line Description: 2020 Carefree Travel Guide Pub Document Description : CUST# 020032 ALLEGAN COUNTY PARKS Vendor: 002108 WEST MI TOURIST Check # 355073		1,700.00				

Expenditure Detail Report

Allegan County
 01/01/2020 through 12/31/2020

2080 PARK/RECREATION FUND

<u>Account Number</u>	<u>Adjusted Appropriation</u>	<u>Expenditures</u>	<u>Year-to-date Expenditures</u>	<u>Year-to-date Encumbrances</u>	<u>Balance</u>	<u>Prct Used</u>
774.901.00.00 ADVERTISING	(Continued)					
6/12/2020 invoice IN 197974 Line Description: Shoreline Visitors Guide 1/6th Document Description : COUNTY OF ALLEGAN Vendor: 018708 COBB COMMUNICATIONS INC Check # 357325		1,000.00				
6/12/2020 invoice IN 197973 Line Description: Shoreline Visitors Guide adver Document Description : COUNTY OF ALLEGAN Vendor: 018708 COBB COMMUNICATIONS INC Check # 357325		1,800.00				
774.901.00.00 ADVERTISING	6,150.00	4,500.00	4,500.00	0.00	1,650.00	73.17
774.956.00.00 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
6/18/2020 invoice IN 163429 Line Description: Heritage Trail: Site # 4 Welco Document Description : ACCT# 637116 ALLEGAN COUNTY PARKS AND TO Vendor: 006173 PANNIER GRAPHICS Check # 357474		365.00				
6/18/2020 invoice IN 163429 Line Description: Freight Document Description : ACCT# 637116 ALLEGAN COUNTY PARKS AND TO Vendor: 006173 PANNIER GRAPHICS Check # 357474		48.00				
774.956.00.00 MISCELLANEOUS	0.00	413.00	413.00	0.00	-413.00	0.00
774.998.00.00 GROUP BUDGET ACCOUNT	0.00	0.00	0.00	0.00	0.00	0.00
Total PARK/RECREATION FUND	10,000.00	6,954.58	6,954.58	0.00	3,045.42	69.55
Grand Total	10,000.00	6,954.58	6,954.58	0.00	3,045.42	69.55



Allegan County Parks, Recreation, & Tourism

3283 122nd Avenue

Allegan, MI 49010

Phone: (269) 686-9088 • Fax: (269) 673-0454

Parks Web: www.allegancounty.org/Parks

Tourism Web: www.visitallegancounty.com

E-mail: parks@allegancounty.org



POSTING OF NOTICE

In accordance with the Statute in such case made and provided, NOTICE IS HEREBY GIVEN that the following is a list of dates, times, and locations of scheduled meetings for the ALLEGAN COUNTY TOURIST COUNCIL for the year **2021**.

Unless otherwise noted, all meetings will be held at the Human Services Building, 3255 122nd Avenue, Allegan, MI, in the location specified. The meetings will take place on the following dates:

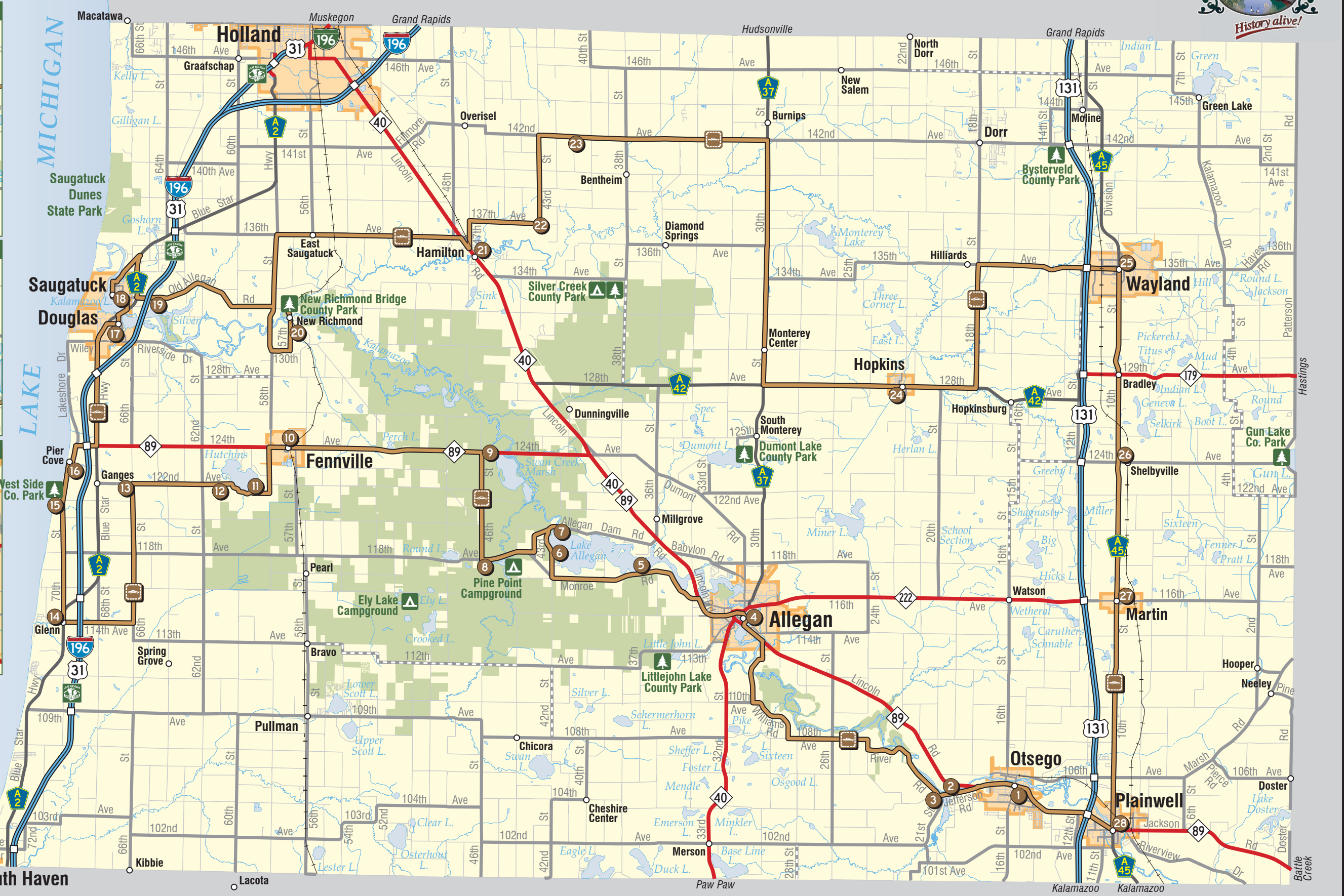
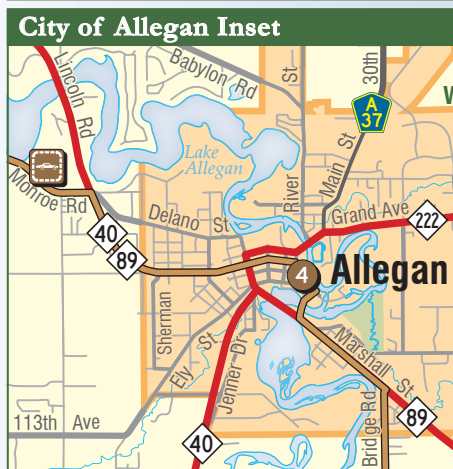
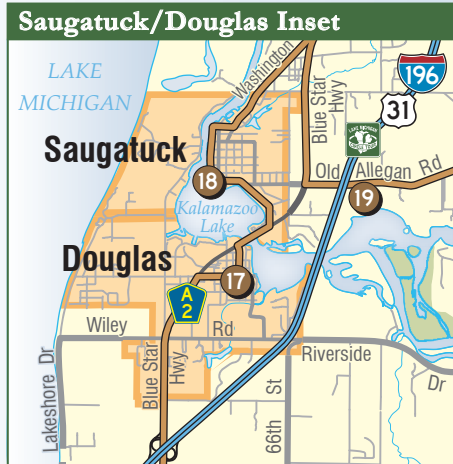
DATE	TIME	PLACE
February 16	10:00am	Zimmerman Room
May 18	10:00am	Zimmerman Room
August 17	10:00am	Zimmerman Room
November 16	10:00am	TBD

Moved by ??, seconded by ?? to accept the above dates, times, and locations for Tourist Council meetings for 2021 and that they be posted for public information. Motion carried: Yeas ?, Nays ?, Absent ?

November 17, 2020
Date

Brandy Gildea, Parks Manager
Allegan County

Allegan County Heritage Trail



Allegan County Heritage Trail Route



0 1 2 3 4 5 Miles

©2012 Allegan County Land Information Services. All Rights Reserved. Allegan County Land Information Services assumes no liability for results or conclusions drawn from this map. Map prepared in June 2012 by Christopher J. Bessert.

ALLEGAN COUNTY HERITAGE TRAIL

ROUTE AND DIRECTIONS

In addition to the map on the reverse side, the following narrative of directions is provided. While the directions below begin in downtown Plainwell, the trail is designed so you can start from, or stop at, any site on the route. Simply jump down to the site number you are starting from and follow the trail in a clockwise direction. Each narrative begins at the previous stop and takes you to the next stop—the one noted in the left-hand column—on the Heritage Tour route. Have fun!

- No.1 From downtown Plainwell (Site No.28) at the corner of A-45/Main St and M-89/Allegan St., head north-west on M-89/Allegan St toward US-131 for 3¼ miles into downtown Otsego and Site No.1.
- No.2 From Site No.1 in downtown Otsego, follow M-89 west toward Allegan for approximately one mile. Turn left onto Jefferson Rd. and proceed for ¾ mile. Site No.2 will be on the right (north) side of Jefferson Rd. The town used to be where the pond on your left (south) is now.
- No.3 From Site No.1, continue west on Jefferson Rd. for ¼ mile. At 21st St. continue ahead (west) on Jefferson Rd. for a short distance. Turn right (north) onto River Rd. Site No.3, the remnants of the Pine Creek Dam and spillway, is on the right (east).
- No.4 Continue west from Site No.3 on River Rd for 2½ miles. Turn right (north) onto 24th St. for ¼ mile, then left (west) onto 108th Ave for 2¼ miles. Turn right onto Williams Rd for 1½ miles before turning right onto Bridge Rd. for an additional two miles. At the end of Bridge Rd., turn left onto M-89/Marshall St. for ¾ mile. Turn right onto 2nd St. and cross the historic 2nd Street Bridge into downtown Allegan.
- No.5 From Site No.3, continue northeast on State St from the 2nd Street Bridge, then left (northwest) onto Water St. for three blocks. Turn left (west) onto Cutler St for three blocks. At Cedar St., proceed straight ahead (west) onto M-40/M-89 westbound toward Holland for 1¾ mile. Outside of Allegan, turn left (west) at the blinker light onto Monroe Rd. and continue 1½ miles to Site No.5: the Lake Allegan Overlook.
- No.6 Continue west on Monroe Rd. from Site No.5 for 2¾ miles and turn right (north) onto 42nd St for approximately ½ mile. The World War II prisoner of war camp was located in the wooded area on your right (east) between the road and Lake Allegan.
- No.7 From Site No.6, continue north on 42nd St. for one mile to Allegan Dam Rd., and turn right (east) onto Allegan Dam Rd. for about ¼ mile to Site No.7: the Allegan Dam and Spillway.
- No.8 To proceed to Site No.8, head back the way you came (west) along Allegan Dam Rd. and 43rd St. for 1¼ mile. Turn right (west) onto 118th Ave. for 1½ mile. Site No.8, the Allegan State Game Area Headquarters, is located on the southwest corner of 118th Ave. and 46th St.
- No.9 From Site No.8, proceed north on 46th St. for three miles. (46th St. is a gravel road.) Site No.9—the remnants of a pine plantation—is located near the intersection of M-89/124th St.
- No.10 To reach Site No.10, turn left (west) onto M-89/124th Ave. toward Fennville. Proceed 5½ miles to Site No.10 in downtown Fennville.
- No.11 From downtown Fennville and Site No.10, continue west on M-89/Main St. for ½ mile to 58th St. on the west edge of the city. Turn left (south) and follow 58th St. for 1¼ mile, then curve west and continue on 122nd Ave for another ½ mile to Site No.11—a “drive-by” of Hutchins Lake.
- No.12 From Hutchins Lake, continue west along 122nd Ave for another mile. This area is the location of many orchards and berry fields.
- No.13 To continue to Site No.13, continue west along 122nd Ave. to 66th St. Site No.13—the Hudson Heritage Farm Vista—is located just north of 122nd Ave on 66th St. When departing, head south along 66th St. back to 122nd Ave., then continue straight through the intersection. (If not visiting Site No.13, simply turn left from 122nd Ave. onto 66th St.)
- No.14 From 122nd Ave., continue south via 66th St. for four miles, then turn right (east) onto 114th Ave. for an additional two miles to Site No.14, the community of Glenn.
- No.15 In Glenn, turn right (north) onto A-2/Blue Star Hwy. Just north of town, A-2/Blue Star Hwy. veers to the right. Keep left and proceed straight ahead (north) along 70th St. (also known as Lakeshore Dr.). Continue north on 70th St. (Lakeshore Dr.) for 3⅓ miles to Site No.15, the West Side County Park, on your left (west).
- No.16 Continue north along Lakeshore Dr. from Site No.15, West Side County Park, for approximately ¾ mile to Site No.16: Pier Cove. There is a small parking area available at the Pier Cove Township Park.
- No.17 From Pier Cove, continue north on Lakeshore Dr. There is a sharp bend in the road and you will need to turn left (north) at the 123rd Ave. intersection to continue via Lakeshore Dr. for another ½ mile. Turn right onto 124th Ave, which also becomes M-89 at the I-196/US-31 freeway interchange, for ½ mile. Turn left (north) onto A-2/Blue Star Hwy. at the four-way stop and follow it for 3½ miles into Douglas. Turn right (east) onto Center St and follow it into downtown Douglas, Site No.17.
- No.18 To reach Site No.18 from downtown Douglas, proceed north from Center St. via Main St. for four blocks. Turn right onto A-2/Blue Star Hwy. and cross the Kalamazoo Lake bridge. Just past the bridge, turn left onto Lake St. and proceed ½ mile into downtown Saugatuck, Site No.18. (Lake St. becomes Culver St. as you approach downtown.)
- No.19 Departing Site No.18 in downtown Saugatuck, continue west on Culver St. which quickly curves north along the Kalamazoo River and becomes Water St. Seven blocks later, Water St. curves inland and becomes Lucy St. After two blocks, turn left (north) onto Holland St., which turns into Washington Ave. as you leave the City of Saugatuck. One mile from Lucy St., turn right (south) onto A-2/Blue Star Hwy. and continue south for approximately 1¼ mile. Turn left (east) onto Old Allegan Rd. and continue east for ½ mile under the freeway to Site No.19—River Bluff Park on your right (south).
- No.20 From Site No.19, continue east (away from Saugatuck) along Old Allegan Rd. for four miles to 56th St. Turn right (south) onto 58th St. and continue for 1¼ mile to 130th Ave. Turn left (east) onto 130th Ave. for ½ mile, then turn north onto 57th St. for one mile to the community of New Richmond. Continue north through this small hamlet along Old Allegan Rd. to the end of the road at the New Richmond Bridge, Site No.20.
- No.21 Leaving New Richmond, retrace your route by heading south on 57th St. for 1¼ mile to 130th Ave., right (west) for ½ mile to 58th St., then right (north) on 58th St. for two miles. Turn right (east) and follow 136th Ave. for approximately 5¼ miles into Hamilton. There, turn right (southeast) onto M-40/Lincoln Rd. for less than ½ mile (one long block) to 47th St. Turn left (north) onto 47th St. for one block (less than 200 feet), then immediately right (southeast) onto Willyard St. Follow Willyard St. for two blocks to the the Heath Township Park and Site No.21.
- No.22 Leaving Heath Township Park, continue northwest along Willyard St. (the way you came in) for two blocks back to 47th St. Turn right (north) and follow 47th St. for about ¾ mile. Turn right (east) onto 137th Ave. and travel for two miles to Site No.22—the massive flower fields supplying commercial greenhouses nationwide.
- No.23 From eastbound 137th Ave. turn left (north) onto 43rd St. and continue north for 2½ miles. At 142nd Ave, turn right (east) and continue for approximately one mile to Site No.23, an area of Dutch Heritage farms and homes.
- No.24 Continue east on 142nd Ave. toward Burnips for another 5½ miles. Turn right (south) at the blinker light onto A-37/30th Ave. toward Allegan and continue for seven miles. Turn left (east) at the blinker light onto A-42/128th Ave. toward Hopkins for four miles into downtown Hopkins and Site No.24.
- No.25 From downtown Hopkins, continue east on A-42/128th Ave. for two miles. Turn left (north) onto 18th St. and proceed 3½ miles to Hilliards. Turn right (east) onto 135th Ave. for four miles into downtown Wayland and Site No.25. (135th Ave. is known as Superior St. within Wayland.)
- No.26 From downtown Wayland, turn right (south) onto Main St. and continue for 5½ miles. (Main St. becomes A-45/10th St outside of Wayland.) Site No.26—Shelbyville & Gun Lake—is at A-45/10th St. and 124th Ave. (“Downtown” Shelbyville is located ½ mile east on 124th Ave.)
- No.27 Continue south via A-45/10th St. from Shelbyville for four miles to Site No.27 in the Village of Martin.
- No.28 Leaving downtown Martin, continue south along A-45/10th St. for 6½ miles into Plainwell. (10th St. becomes Main St. in the City of Plainwell.) Site No.28 is located in downtown Plainwell.

Heritage Trail - Things to consider

- **Current Site #1 Otsego:** Ask city about relocate sign to the west side near where they are developing
- **Combine Site #2 Where did the town go? And Site #3 – Pine Creek Dam** into one location
- **Site #5 Lake Allegan Overlook:** update the sign to *Echo Point Lake Allegan Overlook* (take off Valley Twp); the signs should match guidebook
- **Site #6 A WWII Prisoner of War Camp here in Allegan County?:** the sign needs to be updated with State information and they will be sending to Gildea
- **Site #7 Lake Allegan Dam and Spillway:** there are no signs; a sign could be put by the launch area
- **#8 DNR State Game Area Office:** remove from the Heritage Trail - there is no HT signage and staff is rarely at the DNR office.
- **#9 The Tree Army:** remove from the Heritage Trail - Site 9: there is no HT signage and is a drive-by
- **Site #11: Hutchins Lake** – remove from the Heritage Trail -A Drive-By site and there is no HT signage
 - Could still make the trail pass by but not make it a site
 - Could add it to 'along the way' information
- **Site # 12: Orchards and Berries Drive-By:** remove from the Heritage Trail -A Drive-By site and there is no HT signage
 - Could add it to 'along the way' information
- **Site #15: West Side County Park** –Add a HT sign
- **Site #17 Welcome to the Village of Douglas:** See where we could put up sign as current one is not up
- **Site #18 Welcome to Saugatuck:** See where we could put up sign as current one is not up
- **Site #22 Commercial Flower Farms /Where do flowers come from?:** remove from the Heritage Trail -A Drive-By site and there is no HT signage
 - Could add it to 'along the way' information
- **Site #23: Dutch Heritage Farms and Homes:** remove from the Heritage Trail -A Drive-By site and there is no HT signage
 - Could add it to 'along the way' information
- **Other locations we should add**
 - Todd Farm (118th Ave, Fennville, MI)
 - <http://fennville.memorieshop.com/History/Maps/Todd-Farm.html>
 - Trowbridge Dam – 1st hydro dam in area. Consumers is going to be putting history signage here too
 - Gun Lake Tribe
 - Felt Mansion
 - Who else should we add?
- **Start of trail**
 - Where should it be (currently Plainwell, but site 1 is actually in Otsego but not well marked)
 - How should the start be marked?
 - As we are removing/combining/adding locations, should this change

- The places that are staying- is the info sign in the best location?
- **Additional Items to look at**
 - Should all sites be re-numbered?
 - Mobile app/print?
 - How should updated trail be advertised
 - Should we create smaller loops? If yes what would they look like?