

Allegan County Tourist Council



Allegan County Parks, Recreation &
Tourism
3283 122nd Ave
Allegan, MI 49010
269-686-9088
parks@allegancounty.org
<http://www.allegancounty.org>

Chairperson: Vacant –Chris Dulac
Vice Chairperson: Rick Burn

TOURIST COUNCIL MEETING – AGENDA

Tuesday, November 15, 2022 @ 10:00am

County Services Building – Board Conference Room -3283 122nd Ave, Allegan, MI 49010

Virtual Connectivity Option: <https://us02web.zoom.us/j/89024590875>

**Maria
Albright**
269-686-6595
Allegan

Scott Beltman
616-292-1414
Hopkins

Rick Burn
678-296-1409
Holland

Rick Cain
269-774-7918
Shelbyville

Chris Dulac
269-673-4625
Allegan

Matt Helmus
616-355-1031
Holland

**Debbie
Laraway**
269-416-0221
Pullman

Tim Perrigo
269-686-0276
Allegan

Ashley VanZee
616-834-1270
Zeeland

CALL TO ORDER:

ROLL CALL:

APPROVAL OF MINUTES:

PUBLIC PARTICIPATION:

ADDITIONAL AGENDA ITEMS:

APPROVAL OF AGENDA:

PRESENTATION: Owners of Bed & Breakfast near New Richmond

REVIEW ITEMS:

1. Financial Statements
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RECOMMENDATION/ACTION ITEMS:

1. 2023 Tourist Council Meeting Schedule
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DISCUSSION ITEMS:

1. Wayfinding Signage on Kalamazoo River
 2. Z-card Design Review
 3. 2023 Tourist Council
 - a. Projects/Goals
 - b. Marketing Strategies
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NOTICE OF APPOINTMENTS: None at this time.

FUTURE AGENDA ITEMS:

ROUND TABLE:

ADJOURNMENT: Next Meeting – TBD @ 10:00 in County Services Building – Board Conference Room -3283 122nd Ave, Allegan, MI 49010