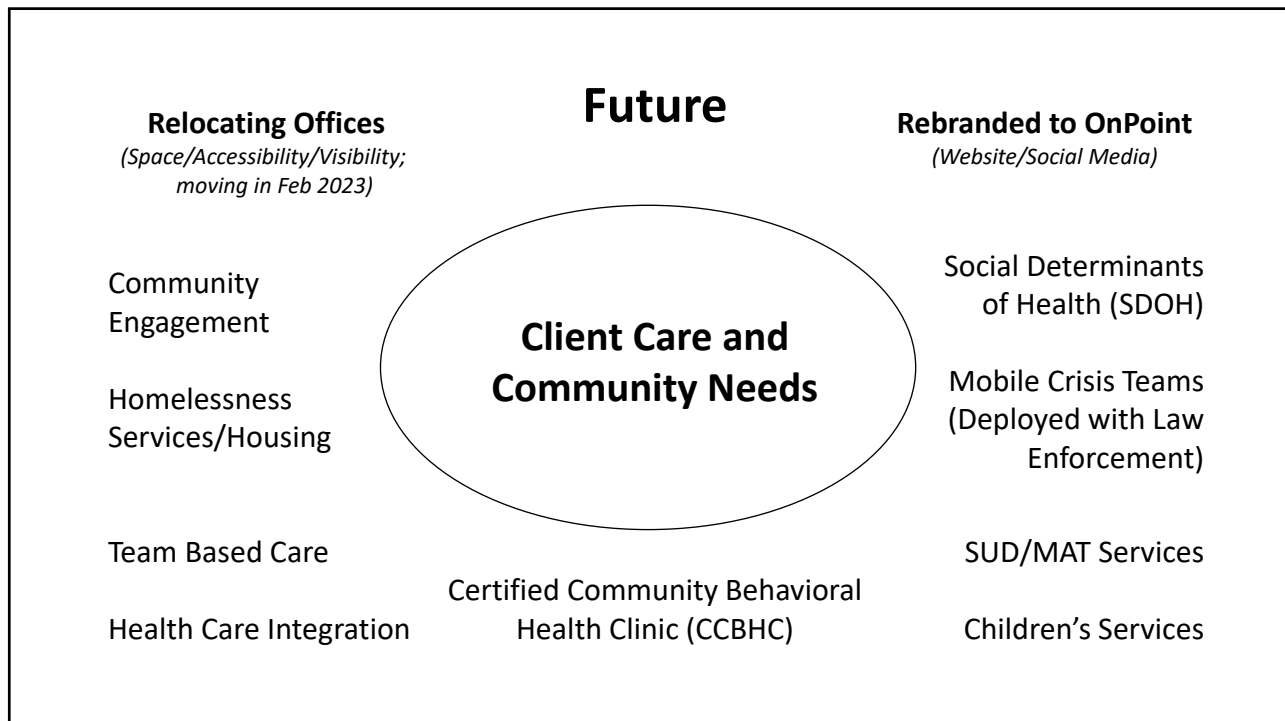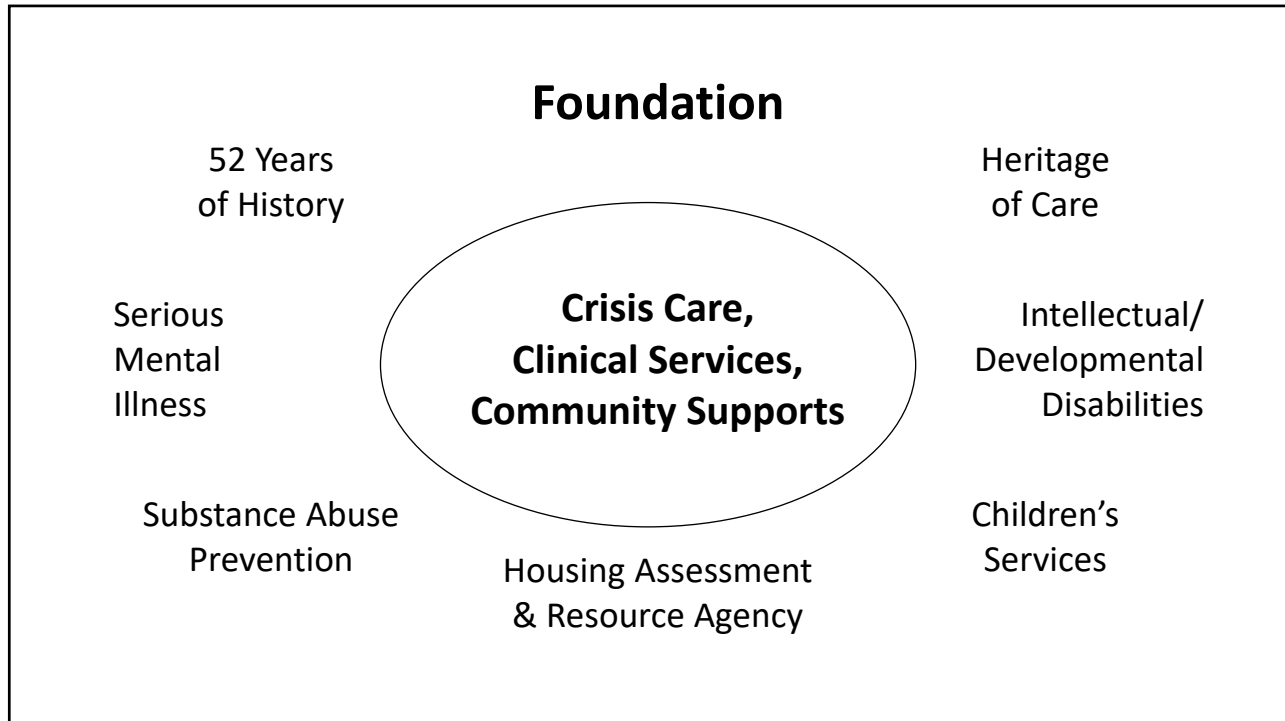# OnPoint
Caring for Allegan County

(formerly Allegan County Community Mental Health Services)

Annual Presentation
for the
Allegan County Board of Commissioners

July 14, 2022

Today's Topics

- **Heritage, History, and Future**
- Facility Renovation and Move
- Modernizing Our Identity
- Programming Directions – CCBHC
- Q & A

Foundation

52 Years
of History

Heritage
of Care

Serious
Mental
Illness

**Crisis Care,
Clinical Services,
Community Supports**

Intellectual/
Developmental
Disabilities

Substance Abuse
Prevention

Children's
Services

Housing Assessment
& Resource Agency

Future

Relocating Offices
*(Space/Accessibility/Visibility;
moving in Feb 2023)*

Rebranded to OnPoint
(Website/Social Media)

Community
Engagement

Social Determinants
of Health (SDOH)

**Client Care and
Community Needs**

Homelessness
Services/Housing

Mobile Crisis Teams
(Deployed with Law
Enforcement)

Team Based Care

SUD/MAT Services

Health Care Integration

Certified Community Behavioral
Health Clinic (CCBHC)

Children's Services

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An _Ideal_ Location

When Purchased

Timeline

- 01/19 – Awareness of Closure
- 03/19 – Dialogue with Owner
- 04/19 – USDA Loan Planning
- 05/19 – ShopKo Closes
- 06/19 – Fundraising Campaign?
- All 2019 – Architectural Planning
- 08/19 – Sales Agreement
- 03/20 – Pandemic hits, slows, $
- 12/20 – USDA Commitment

Timeline

- 06/21 – Contractor Bid/Choice
- 06/21 – "Value Engineering"
- 07/21 – ARPA to Govt Units
- 12/21 – $2.5m Supplemental via MEDC to Close Funding Gap
- 12/21 – USDA Finalizes Loan
- 01/22 – Close, Groundbreaking
- 01/22 – Construction Started

Timeline

------ FUTURE ------
- 12/22 – Construction Finishes
- 01/23 – Haworth Installations
- 02/23 – Open House/Move In

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Modernizing Our Identity

SINCE 1970	HOWEVER
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Allegan County Community Mental Health Services	• Do way more than "just" mental health
	• Service array is evolving
	• Complex, not well understood
	• Stigma is real – prevents care when it is needed most

Modernizing Our Identity

- We provide services to adults, adolescents, children, families, including special populations such as veterans to address serious mental illness, substance use disorders, autism and other serious emotional disturbances, intellectual and developmental disabilities, homelessness services, and to promote community wellness
- Several CMH's around the state have rebranded

Modernizing Our Identity

- Branding is a process of (re)association
  - It takes hold in time
  - Requires active promotion
- New name/logo
- New message/meaning
- Supported by new signage, print materials, social media and an updated website

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- Q & A

Programming Directions - CCBHC

- CCBHC – Certified Community Behavioral Health Clinic
  - BiPartisan Champions: Senators Stabenow (D-MI) and Blunt (R-MO)
  - Basically makes the service array we have in MI available across the country
  - Supports expansion of core services <u>beyond</u> those with Medicaid
- OnPoint awarded $2m x 2 yr federal CCBHC expansion grant late 2021
  - Earlier expansion grantees* have become state demonstration grant partners
  - CCBHC demonstration to become part of MI's Medicaid State Plan, sustained in the future through a prospective payment system (PPS) vs. current grant.

*some grantees were private agencies in SE Michigan – policy debate on their role in state plan vs. CMHSP's like OnPoint

Programming Directions - CCBHC

Keys Takeaways for Allegan County:

- Expanded crisis response services for adults & kids – including mobile
- Access to OnPoint services by those with less intensive needs and/or insurance funding (we will bill)
- Over the two years of the grant:
  - More services for those needing integrated primary care
  - More substance use disorder services (including medication assisted treatment for people with opioid use disorders)
  - More proficiency in delivering foundational evidence-based practices: trauma-informed care (TIC) and motivational interviewing (MI)

Conclusion

- OnPoint is building on the foundation of 52 years of caring, professional service delivery to the people of Allegan County
- OnPoint is constantly redesigning our access processes, service offerings, and physical facility for maximum individual, family and community benefit
- OnPoint is advancing our mission in the county under a new brand identity that emphasizes a dedication to right service and a willingness to step forward to address community needs